



WJS Norway 2013

Methodology, questionnaire and selected tables.

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The Worlds of Journalism Study

“The Worlds of Journalism Study (WJS) is an academically driven project that was founded to regularly assess the state of journalism throughout the world. The Study’s primary objective is to help journalism researchers, practitioners, media managers and policy makers better understand worldviews and changes that are taking place in the professional orientations of journalists, the conditions and limitations under which they operate, as well as the social functions of journalism in a changing world. A joint effort of researchers from more than 80 countries, the project aspires to highest standards of scientific collaboration, democratic participation and collective publishing.”

- <http://www.worldsofjournalism.org>

The Norwegian part of the WJS survey was done by the Norwegian members of the WJS network (Jan Fredrik Hovden, Rune Ottosen and Helge Østbye) and scientific assistant Eirik Nymark Esperås, with additional encouragement and helpful comments from Martin Eide and Helle Sjøvaag. With the exception of Rune Ottosen, who are at the Department of Journalism and Media Studies at Oslo and Akershus University College of Applied Sciences, all involved work at the Department of Information Science and Media Studies at the University of Bergen.

Methodology of the Norwegian survey

Constructing the questionnaires

The questionnaire was translated from English to Norwegian with help from colleagues in Oslo and Bergen, and harmonised with the Swedish translation (via Monica Löfgren Nilsson, Univ. Gothenburg).

In regard to questions and categories included, there are some notable differences between the WJS master questionnaire (v 2.5) and the Norwegian survey:

1. No optional questions from the master questionnaire were included in the Norwegian survey.
2. As the Norwegian survey was conducted as a web survey and the master questionnaire implied a telephone survey setting, the answer category "don't know" was omitted in some cases where it appeared incongruous for the chosen survey mode.
3. For some questions (C1, C20, T7), one or more categories were split into two or more categories to provide more nuanced alternatives, and later re-grouped to provide the original WJS categories (e.g. category 3, "bachelor education/college" in C20 was split into "1-2" and "3-4 years of education"). Care was taken to ensure the comparability of the Norwegian categories and the WJS questionnaire.
4. Due to strong privacy concerns by the Union of Editors, one question was dropped (C28, gender) and three had a reduced number of categories (C1, C2, C23) for this group of respondents.
5. Ten additional variables (listed in appendix 2) were asked, mostly related to parents occupation and education (to make possible a more nuanced discussion of social background and the role of journalists' habitus), their attitudes to various aspects of the Norwegian media system, and their position in the journalistic field (e.g. if they had won or been in jury for journalistic prizes).

A detailed list of differences between the Norwegian questionnaire and the WJS master questionnaire (v2.5) is given in appendix 1 and 2. The Norwegian questionnaire is included in appendix 3.

Selecting the sample

The two journalist unions in Norway, NJ (the Union of Journalists) and NR (the Union of Editors) organises a very high percentage of those working in traditional publications for journalism in Norway. NJ organised 9144 journalists by the end of 2013, but only 7000 held a journalistic job (<http://www.journalisten.no/node/41530>), and NR approximately 750¹.

Membership in NJ is regulated by formal criteria: they must have journalism as their main source of income or be students at a journalism school. Freelancers, temporary out of work journalists and partly retired journalists are also welcomed, but PR workers are

¹ The largest competing organisation for the organisation of journalists is The Norwegian Communication Association. NCA organises a wide variety of media-related workers, including designers, media teachers in schools and PR workers, but had in 2013 only 41 members categorised as working as "journalists". They do, however have many members who are former journalists or who have been trained as journalists, but now work in PR or for other reasons are not eligible for membership in the Union of Journalists. Source: NCA.

explicitly banned². Membership in NR, on the other hand, is offered to any chief editor or those that the chief editors vouch for as having an editorial role in the publication (e.g. being a department head or managing editor). Members in NJ cannot be members in NR, and visa versa³.

Whereas the criteria for NR membership in practice appear somewhat obscure, this is not problematic for this particular survey, as NJ and NR are here considered as part of a common sample of Norwegian journalists. More problematic is the inclusion of retired journalists and editors, as the response to our survey in this group indicates that many of these are not practicing journalism, but still resides as members. Partly for this reason, and partly to improve comparability with samples of journalists from other countries, we have decided to exclude retired NJ and NR members from the sample. Comparability was also the reason that we have decided to exclude journalism students from the sample.

Two subsamples were made:

- For the NJ members, a representative sample of 2500 members was randomly selected by NJ secretaries. Of these, only 2426 had any contact information.
- For the NR members, approximately 350 was randomly selected by the NR secretaries.

For NJ the sample included approx. 25% of the members, for NR approx. 50%. Because the response rate for NR was much lower than for NJ, we have decided to not weigh the data accordingly to the percentage of the respective populations in the analysis, and will treat it as a single sample.

In regard to WJS sampling guidelines, there is a problem with these samples that both do contain retired journalist and editors, and in case of NJ members, students, as students at the major vocational schools of journalism can apply for student membership. In the data given to WJS, we have tried to exclude these groups, see section on response rate.

Survey form and distribution

The survey was distributed as a two separate web surveys in November and December 2013. A handful (<1%) of responses was given in the first weeks of 2014.

An invitation and link to the **NJ survey** (the Union of Journalists) was sent out via e-mail November the 12th 2013. Reminders was sent out to non-respondents after one, two and four weeks. In addition, a postcard reminder was sent via bulk mail to non-respondents at the larger publications in mid-December.

In case of the **NR survey** (The Union of Editors) we were not given access to the members email-adresses. Instead, NR themselves sent out an email December 2nd with the invitation and link.

Response rate and bias

As noted previously, the member lists of the unions of journalists (NJ) and editors (NR) in many cases included retired journalists/editors, and in the case of NJ, also students members. For this reason the discussion of survey response need to be split into not only

² NJ membership statutes: <http://www.nj.no/?module=Articles&action=Article.publicOpen&id=12243>.

³ NR membership statutes: <http://www.nored.no/Om-NR/Vedtekter>

two unions, but also a (full) Norwegian sample which also includes journalism students and retired journalists/editors, and a WJS sample, which do not include these groups.

We will here report both the *unadjusted response rates* (the percentage of the gross sample who responded) and the *adjusted response rates*, where we subtracted from the original sample those respondents who reported that they were unable to answer the questionnaire for health reasons or related (e.g. illness, those, maternity leave, prolonged sick leave), or because they could not be reached by us (no working email address was found). In the following text we will refer to adjusted response rates. For full details, see table 1 below.

Table 1: Samples, response rates and reasons for non-response in the survey

	WJS sample			Full sample (incl. students / retired journalists)		
	Union of Journalists	Union of Editors	Total	Union of Journalists	Union of Editors	Total
Gross (random) sample	1981	320	2301	2426	350	2776
Illness, death	2		2	2		2
Sick leave and similar	15		15	15		15
No working email adr.	65		65	65		65
Adjusted gross sample	1899	306	2219	2344	350	2694
Active refusal	25		25	25		25
Responded	732	59	791	818	59	877
Unadjust. response rate	37 %	18 %	34 %	34 %	17 %	32 %
Adjusted response rate	39 %	19 %	36 %	35 %	17 %	33 %

For the WJS sample, the final adjusted response rate for the survey was 36%. As shown in table 1, the response rate differed much between the unions, with 39% response in the union of journalists and 19% response in the union of editors. The lower response among NR members can no doubt mainly be explained as a consequence of the methodological restrictions imposed on us from the union secretariat, who insisted on themselves distributing the link to the survey. This made it impossible to administer selective reminders to non-respondents, and NR was very reluctant to give further reminders, both factors which are well known to contribute strongly to low response rates (c.f. for example Don. A Dillman, *Mail and Internet Surveys*, 2007).

Selected tables

Note that the following tables are all from the WJS sample (N=791).

The number in square brackets refers to the numbering in the Norwegian questionnaire.

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
N=	246	238	125	278	374	126	65	461	84	732	59	791
C1. Current position in newsroom [Q1]												
Editor in chief	2 %	2 %	10 %	5 %	1 %	1 %	0 %	5 %	14 %	1 %	38 %	4 %
Managing editor	1 %	0 %	9 %	5 %	1 %	0 %	2 %	7 %	4 %	1 %	45 %	4 %
Desk head/assignment editor	2 %	3 %	1 %	4 %	3 %	4 %	2 %	4 %	1 %	3 %	3 %	3 %
Department head	0 %	2 %	0 %	2 %	1 %	3 %	2 %	2 %	0 %	1 %	7 %	2 %
Senior editor	0 %	0 %	0 %	1 %	1 %	0 %	0 %	1 %	0 %	1 %	0 %	1 %
Reporter	69 %	75 %	62 %	63 %	64 %	54 %	79 %	70 %	57 %	67 %	2 %	62 %
Trainee	2 %	1 %	0 %	0 %	3 %	0 %	6 %	1 %	0 %	1 %	0 %	1 %
Other	24 %	16 %	18 %	21 %	27 %	38 %	10 %	11 %	24 %	25 %	5 %	23 %
C2. Current employment [Q4]												
Full-time	65 %	75 %	74 %	75 %	68 %	82 %	76 %	79 %	51 %	70 %	97 %	72 %
Part-time	6 %	5 %	7 %	4 %	5 %	4 %	11 %	5 %	1 %	5 %	3 %	5 %
Freelancer	22 %	19 %	18 %	18 %	19 %	10 %	6 %	14 %	43 %	20 %	0 %	18 %
Other	7 %	2 %	2 %	2 %	9 %	4 %	6 %	3 %	5 %	5 %	0 %	5 %
C3. Number of newsrooms worked for [Q8]												
1	85 %	88 %	87 %	86 %	93 %	96 %	94 %	92 %	66 %	89 %	00 %	89 %
2	5 %	6 %	4 %	5 %	4 %	2 %	5 %	3 %	11 %	5 %	0 %	4 %
3+	9 %	6 %	9 %	9 %	3 %	2 %	2 %	5 %	23 %	7 %	0 %	6 %
C4. Other paid jobs [Q6]												
Yes	28 %	25 %	26 %	24 %	27 %	20 %	16 %	21 %	42 %	27 %	12 %	25 %
No	72 %	75 %	74 %	76 %	73 %	80 %	84 %	79 %	58 %	73 %	88 %	75 %
C6. Specialist vs. generalist journalist [Q7]												
Specific beat	37 %	37 %	31 %	38 %	37 %	35 %	30 %	35 %	50 %	37 %	23 %	36 %
Various beats	63 %	63 %	69 %	62 %	63 %	65 %	70 %	65 %	50 %	63 %	77 %	64 %
C7. Beat/area [Q9]												
News/current affairs	2 %	4 %	3 %	5 %	4 %	0 %	5 %	5 %	3 %	4 %	18 %	4 %
Politics	4 %	9 %	12 %	5 %	6 %	3 %	5 %	6 %	11 %	6 %	9 %	6 %
Foreign politics	7 %	11 %	12 %	8 %	9 %	21 %	11 %	8 %	3 %	9 %	0 %	9 %
Domestic politics	2 %	2 %	3 %	1 %	3 %	0 %	5 %	3 %	3 %	2 %	9 %	3 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag a- zine	NJ	NR	Tot.
Economy	4 %	11 %	6 %	10 %	6 %	0 %	0 %	12 %	5 %	8 %	0 %	8 %
Crime/law	0 %	5 %	0 %	2 %	2 %	0 %	0 %	2 %	3 %	2 %	0 %	2 %
Culture	27 %	27 %	28 %	26 %	23 %	12 %	58 %	28 %	16 %	25 %	9 %	25 %
Sports	4 %	13 %	9 %	6 %	16 %	21 %	0 %	12 %	5 %	12 %	0 %	11 %
Health	26 %	1 %	3 %	17 %	9 %	9 %	0 %	12 %	14 %	12 %	0 %	11 %
Entertainment	6 %	4 %	3 %	3 %	9 %	15 %	11 %	3 %	3 %	6 %	9 %	6 %
Other	17 %	13 %	19 %	16 %	14 %	21 %	5 %	9 %	35 %	14 %	45 %	16 %
C9. Autonomy: Select news stories [Q10]												
No freedom	1 %	3 %	2 %	3 %	2 %	5 %	0 %	1 %	4 %	2 %	0 %	2 %
Little freedom	5 %	9 %	6 %	6 %	8 %	15 %	5 %	5 %	7 %	7 %	0 %	7 %
Some freedom	34 %	29 %	30 %	24 %	35 %	33 %	47 %	26 %	25 %	31 %	4 %	29 %
Great deal of freedom	48 %	51 %	47 %	53 %	40 %	36 %	40 %	53 %	42 %	46 %	52 %	46 %
Complete freedom	9 %	7 %	16 %	11 %	10 %	3 %	6 %	11 %	19 %	9 %	38 %	11 %
Don't know	3 %	1 %	1 %	3 %	6 %	8 %	2 %	3 %	2 %	4 %	6 %	4 %
C10. Autonomy: Emphasizing aspects of news stories [Q11]												
No freedom	1 %	0 %	1 %	1 %	1 %	3 %	0 %	1 %	0 %	1 %	0 %	1 %
Little freedom	2 %	4 %	2 %	3 %	3 %	5 %	2 %	3 %	1 %	3 %	0 %	3 %
Some freedom	21 %	21 %	21 %	18 %	23 %	26 %	19 %	18 %	28 %	22 %	4 %	20 %
Great deal of freedom	64 %	59 %	55 %	62 %	60 %	58 %	68 %	60 %	54 %	60 %	48 %	59 %
Complete freedom	10 %	13 %	19 %	14 %	10 %	4 %	8 %	16 %	16 %	11 %	42 %	13 %
Don't know	2 %	2 %	2 %	3 %	4 %	4 %	3 %	2 %	1 %	3 %	6 %	3 %
C11. Participating in editorial newsroom coordination [Q12]												
Almost never	12 %	9 %	13 %	11 %	7 %	5 %	3 %	9 %	20 %	10 %	8 %	10 %
Rarely	6 %	8 %	7 %	7 %	7 %	6 %	6 %	5 %	12 %	8 %	4 %	7 %
Sometimes	15 %	18 %	14 %	14 %	22 %	17 %	22 %	18 %	9 %	18 %	8 %	17 %
Very often	35 %	41 %	43 %	36 %	31 %	35 %	49 %	37 %	26 %	36 %	23 %	35 %
Always	30 %	24 %	21 %	31 %	30 %	34 %	19 %	30 %	29 %	27 %	58 %	29 %
Don't know	2 %	0 %	2 %	0 %	3 %	3 %	0 %	1 %	5 %	2 %	0 %	2 %
C12. Functions: Be a detached observer [Q13]												
Unimportant	8 %	2 %	5 %	5 %	3 %	9 %	4 %	3 %	7 %	4 %	4 %	4 %
Little important	9 %	7 %	8 %	9 %	9 %	8 %	5 %	8 %	11 %	9 %	10 %	9 %
Somewhat important	25 %	23 %	28 %	21 %	23 %	23 %	21 %	23 %	24 %	23 %	20 %	23 %
Very important	37 %	50 %	44 %	46 %	38 %	38 %	48 %	45 %	42 %	42 %	49 %	43 %

	F	M	<19 60	60- 79	80-	TV	Ra- dio	Ne- ws- pap.	Mag a- zine	NJ	NR	Tot.
Extremely important	19 %	17 %	13 %	18 %	23 %	19 %	21 %	19 %	15 %	19 %	16 %	19 %
Don't know	2 %	0 %	2 %	0 %	4 %	2 %	0 %	1 %	1 %	2 %	0 %	2 %
C12. Functions: Report things as they are [Q13]												
Unimportant	5 %	3 %	3 %	5 %	2 %	6 %	0 %	3 %	4 %	4 %	2 %	3 %
Little important	2 %	0 %	1 %	1 %	2 %	1 %	4 %	0 %	1 %	1 %	2 %	1 %
Somewhat important	7 %	8 %	8 %	8 %	6 %	10 %	12 %	5 %	14 %	8 %	2 %	7 %
Very omportant	39 %	45 %	42 %	44 %	36 %	40 %	43 %	40 %	41 %	41 %	35 %	40 %
Extremely important	46 %	43 %	44 %	41 %	52 %	40 %	38 %	51 %	40 %	45 %	55 %	46 %
Don't know	1 %	1 %	3 %	1 %	2 %	2 %	4 %	1 %	0 %	2 %	4 %	2 %
C12. Functions: Provide analysis of current affairs [Q13]												
Unimportant	9 %	7 %	8 %	8 %	6 %	12 %	5 %	5 %	11 %	8 %	2 %	7 %
Little important	24 %	14 %	13 %	19 %	19 %	21 %	24 %	17 %	15 %	18 %	10 %	18 %
Somewhat important	23 %	32 %	24 %	27 %	26 %	24 %	31 %	25 %	26 %	27 %	12 %	26 %
Very omportant	28 %	34 %	35 %	34 %	29 %	27 %	20 %	35 %	36 %	30 %	51 %	32 %
Extremely important	13 %	13 %	20 %	11 %	15 %	12 %	18 %	14 %	11 %	14 %	22 %	14 %
Don't know	4 %	1 %	0 %	2 %	6 %	4 %	2 %	4 %	0 %	3 %	2 %	3 %
C12. Functions: Monitor and scrutinize political leaders [Q13]												
Unimportant	18 %	15 %	15 %	15 %	15 %	30 %	7 %	9 %	27 %	16 %	4 %	15 %
Little important	26 %	20 %	14 %	23 %	23 %	16 %	24 %	20 %	22 %	22 %	10 %	21 %
Somewhat important	21 %	23 %	21 %	25 %	21 %	21 %	33 %	22 %	26 %	22 %	27 %	23 %
Very omportant	23 %	29 %	30 %	27 %	22 %	20 %	22 %	31 %	18 %	25 %	35 %	26 %
Extremely important	8 %	11 %	15 %	8 %	12 %	8 %	15 %	14 %	5 %	10 %	23 %	11 %
Don't know	4 %	3 %	4 %	2 %	6 %	6 %	0 %	4 %	1 %	4 %	0 %	4 %
C12. Functions: Monitor and scrutinize business [Q13]												
Unimportant	18 %	17 %	15 %	17 %	15 %	30 %	7 %	10 %	26 %	17 %	4 %	16 %
Little important	31 %	22 %	15 %	27 %	28 %	19 %	38 %	23 %	32 %	26 %	12 %	25 %
Somewhat important	23 %	20 %	21 %	24 %	22 %	19 %	22 %	26 %	21 %	22 %	31 %	23 %
Very omportant	16 %	27 %	31 %	21 %	19 %	21 %	22 %	26 %	11 %	21 %	35 %	22 %
Extremely important	8 %	12 %	13 %	9 %	11 %	6 %	11 %	11 %	10 %	10 %	17 %	11 %
Don't know	5 %	2 %	4 %	2 %	5 %	6 %	0 %	3 %	1 %	4 %	0 %	3 %
C12. Functions: Set the political agenda [Q13]												
Unimportant	13 %	14 %	15 %	12 %	14 %	24 %	7 %	8 %	25 %	14 %	2 %	13 %
Little important	24 %	23 %	22 %	23 %	21 %	23 %	27 %	21 %	19 %	22 %	19 %	22 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
Somewhat important	25 %	27 %	26 %	25 %	26 %	18 %	35 %	26 %	31 %	25 %	27 %	25 %
Very important	28 %	26 %	22 %	32 %	24 %	24 %	18 %	32 %	17 %	26 %	31 %	27 %
Extremely important	6 %	8 %	13 %	7 %	8 %	8 %	11 %	9 %	7 %	8 %	21 %	9 %
Don't know	3 %	2 %	3 %	1 %	6 %	4 %	2 %	4 %	1 %	4 %	0 %	4 %
C12. Functions: Influence public opinion [Q13]												
Unimportant	13 %	15 %	15 %	12 %	13 %	19 %	11 %	11 %	15 %	14 %	6 %	13 %
Little important	25 %	25 %	26 %	26 %	23 %	21 %	29 %	25 %	28 %	25 %	26 %	25 %
Somewhat important	30 %	34 %	37 %	30 %	30 %	30 %	39 %	30 %	31 %	31 %	32 %	31 %
Very important	20 %	19 %	11 %	25 %	21 %	19 %	9 %	23 %	19 %	20 %	26 %	21 %
Extremely important	8 %	5 %	6 %	7 %	6 %	7 %	9 %	6 %	4 %	6 %	9 %	6 %
Don't know	5 %	2 %	4 %	1 %	8 %	3 %	4 %	5 %	3 %	4 %	2 %	4 %
C12. Functions: Advocate for social change [Q13]												
Unimportant	10 %	12 %	11 %	11 %	12 %	11 %	12 %	8 %	24 %	12 %	8 %	11 %
Little important	18 %	26 %	26 %	23 %	18 %	19 %	25 %	23 %	20 %	21 %	23 %	21 %
Somewhat important	33 %	31 %	38 %	31 %	28 %	36 %	25 %	29 %	32 %	31 %	27 %	31 %
Very important	24 %	19 %	13 %	26 %	26 %	23 %	25 %	27 %	11 %	23 %	33 %	23 %
Extremely important	10 %	7 %	6 %	8 %	11 %	6 %	7 %	8 %	10 %	9 %	6 %	9 %
Don't know	3 %	4 %	6 %	2 %	6 %	5 %	5 %	4 %	3 %	5 %	2 %	4 %
C12. Functions: Be an adversary of the government [Q13]												
Unimportant	21 %	24 %	25 %	23 %	19 %	26 %	9 %	23 %	27 %	22 %	21 %	22 %
Little important	27 %	26 %	24 %	27 %	26 %	24 %	27 %	27 %	25 %	27 %	19 %	26 %
Somewhat important	26 %	26 %	24 %	28 %	24 %	22 %	38 %	25 %	24 %	25 %	36 %	26 %
Very important	18 %	17 %	17 %	15 %	20 %	18 %	15 %	18 %	15 %	18 %	15 %	17 %
Extremely important	5 %	4 %	8 %	3 %	6 %	5 %	7 %	4 %	7 %	5 %	6 %	5 %
Don't know	3 %	3 %	3 %	3 %	4 %	6 %	4 %	3 %	1 %	4 %	2 %	4 %
C12. Functions: Support national development [Q13]												
Unimportant	20 %	22 %	19 %	23 %	17 %	22 %	18 %	21 %	25 %	20 %	21 %	20 %
Little important	25 %	21 %	22 %	25 %	20 %	17 %	20 %	27 %	18 %	22 %	23 %	23 %
Somewhat important	25 %	31 %	32 %	28 %	29 %	28 %	32 %	28 %	29 %	29 %	35 %	29 %
Very important	19 %	18 %	16 %	17 %	20 %	20 %	21 %	15 %	21 %	19 %	10 %	18 %
Extremely important	3 %	4 %	4 %	4 %	6 %	8 %	5 %	4 %	1 %	5 %	8 %	5 %
Don't know	7 %	4 %	6 %	3 %	8 %	6 %	4 %	5 %	6 %	6 %	2 %	5 %
C12. Functions: Convey a positive image of political leadership [Q13]												

	F	M	<19 60	60- 79	80-	TV	Ra- dio	Ne- ws- pap.	Mag a- zine	NJ	NR	Tot.
Unimportant	55 %	56 %	59 %	55 %	56 %	60 %	51 %	55 %	65 %	56 %	62 %	56 %
Little important	31 %	27 %	26 %	30 %	28 %	27 %	36 %	28 %	26 %	29 %	19 %	28 %
Somewhat important	8 %	10 %	10 %	10 %	7 %	6 %	7 %	10 %	7 %	8 %	15 %	9 %
Very important	1 %	2 %	3 %	1 %	1 %	0 %	0 %	3 %	0 %	2 %	2 %	2 %
Extremely important	0 %	0 %	0 %	0 %	1 %	3 %	0 %	0 %	0 %	1 %	0 %	1 %
Don't know	5 %	4 %	3 %	4 %	7 %	5 %	5 %	5 %	1 %	5 %	2 %	5 %
C12. Functions: Support government policy [Q13]												
Unimportant	68 %	71 %	74 %	70 %	64 %	72 %	59 %	69 %	75 %	68 %	77 %	69 %
Little important	26 %	22 %	20 %	25 %	27 %	22 %	32 %	24 %	24 %	25 %	19 %	25 %
Somewhat important	3 %	3 %	2 %	3 %	2 %	1 %	4 %	2 %	1 %	2 %	0 %	2 %
Very important	0 %	0 %	0 %	0 %	1 %	1 %	0 %	0 %	0 %	0 %	0 %	0 %
Extremely important	4 %	4 %	5 %	3 %	6 %	4 %	5 %	5 %	0 %	4 %	4 %	4 %
C12. Functions: Provide news that attracts the largest audience [Q13]												
Unimportant	15 %	10 %	17 %	12 %	8 %	13 %	13 %	7 %	25 %	12 %	8 %	11 %
Little important	21 %	17 %	18 %	18 %	17 %	17 %	13 %	17 %	21 %	19 %	6 %	18 %
Somewhat important	38 %	39 %	37 %	42 %	37 %	41 %	51 %	40 %	38 %	39 %	48 %	39 %
Very important	17 %	26 %	19 %	23 %	25 %	15 %	16 %	28 %	14 %	22 %	33 %	23 %
Extremely important	7 %	7 %	5 %	4 %	10 %	9 %	7 %	7 %	1 %	7 %	4 %	7 %
Don't know	2 %	1 %	3 %	1 %	3 %	5 %	0 %	1 %	1 %	2 %	0 %	2 %
C12. Functions: Provide advice, orientation and direction for daily life [Q13]												
Unimportant	20 %	15 %	19 %	17 %	15 %	20 %	12 %	13 %	26 %	17 %	6 %	16 %
Little important	27 %	24 %	22 %	24 %	28 %	28 %	30 %	24 %	25 %	26 %	19 %	25 %
Somewhat important	33 %	38 %	36 %	35 %	33 %	32 %	38 %	38 %	22 %	35 %	36 %	35 %
Very important	15 %	16 %	13 %	19 %	16 %	12 %	16 %	17 %	18 %	16 %	26 %	17 %
Extremely important	5 %	5 %	7 %	5 %	4 %	5 %	4 %	5 %	8 %	5 %	13 %	5 %
Don't know	1 %	1 %	2 %	0 %	4 %	3 %	0 %	2 %	0 %	2 %	0 %	2 %
C12. Functions: Provide information people need to make political decisions [Q13]												
Unimportant	18 %	15 %	12 %	17 %	16 %	31 %	11 %	9 %	31 %	17 %	6 %	16 %
Little important	14 %	15 %	11 %	14 %	14 %	15 %	15 %	13 %	12 %	14 %	4 %	13 %
Somewhat important	26 %	27 %	26 %	28 %	23 %	22 %	20 %	26 %	28 %	26 %	19 %	25 %
Very important	24 %	29 %	34 %	29 %	23 %	20 %	25 %	34 %	17 %	26 %	50 %	28 %
Extremely important	14 %	13 %	14 %	11 %	19 %	9 %	29 %	15 %	11 %	14 %	19 %	14 %

	F	M	<19 60	60- 79	80-	TV	Ra- dio	Ne- ws- pap.	Mag a- zine	NJ	NR	Tot.
Don't know	3 %	1 %	3 %	1 %	5 %	3 %	0 %	3 %	1 %	3 %	2 %	3 %
C12. Functions: Motivate people to participate in political activity [Q13]												
Unimportant	22 %	19 %	17 %	20 %	19 %	32 %	12 %	13 %	32 %	20 %	9 %	19 %
Little important	23 %	23 %	17 %	25 %	20 %	20 %	25 %	23 %	17 %	22 %	13 %	22 %
Somewhat important	25 %	27 %	30 %	24 %	27 %	23 %	23 %	28 %	21 %	26 %	23 %	26 %
Very omportant	17 %	25 %	26 %	23 %	19 %	16 %	21 %	25 %	22 %	21 %	38 %	22 %
Extremely important	10 %	5 %	9 %	7 %	9 %	4 %	16 %	8 %	8 %	7 %	17 %	8 %
Don't know	3 %	1 %	1 %	1 %	6 %	5 %	2 %	3 %	0 %	3 %	0 %	3 %
C12. Functions: Let people express their views [Q13]												
Unimportant	8 %	7 %	7 %	7 %	7 %	10 %	0 %	6 %	12 %	8 %	2 %	7 %
Little important	5 %	7 %	6 %	5 %	6 %	5 %	11 %	5 %	7 %	6 %	2 %	6 %
Somewhat important	28 %	24 %	17 %	28 %	23 %	31 %	29 %	21 %	27 %	26 %	4 %	24 %
Very omportant	30 %	41 %	40 %	37 %	34 %	32 %	38 %	40 %	33 %	36 %	46 %	36 %
Extremely important	26 %	20 %	27 %	22 %	27 %	20 %	21 %	27 %	21 %	23 %	46 %	25 %
Don't know	2 %	2 %	3 %	1 %	2 %	3 %	2 %	2 %	0 %	2 %	0 %	2 %
C12. Functions: Educate the audience [Q13]												
Unimportant	4 %	3 %	4 %	4 %	1 %	5 %	0 %	2 %	7 %	3 %	0 %	3 %
Little important	1 %	1 %	1 %	0 %	1 %	0 %	2 %	1 %	1 %	1 %	0 %	1 %
Somewhat important	10 %	16 %	21 %	11 %	12 %	15 %	5 %	11 %	25 %	14 %	15 %	14 %
Very omportant	50 %	50 %	44 %	56 %	40 %	50 %	52 %	50 %	37 %	47 %	54 %	48 %
Extremely important	35 %	30 %	29 %	29 %	44 %	29 %	41 %	35 %	30 %	35 %	31 %	34 %
Don't know	0 %	0 %	0 %	0 %	1 %	1 %	0 %	1 %	0 %	1 %	0 %	1 %
C12. Functions: Promote tolerance and cultural diversity [Q13]												
Unimportant	11 %	9 %	9 %	10 %	8 %	11 %	0 %	8 %	19 %	10 %	2 %	9 %
Little important	9 %	17 %	9 %	14 %	13 %	11 %	11 %	13 %	11 %	13 %	13 %	13 %
Somewhat important	28 %	29 %	29 %	28 %	26 %	29 %	19 %	29 %	29 %	28 %	24 %	28 %
Very omportant	31 %	30 %	31 %	33 %	31 %	30 %	44 %	33 %	24 %	31 %	43 %	32 %
Extremely important	18 %	14 %	20 %	13 %	20 %	16 %	26 %	16 %	17 %	17 %	17 %	17 %
Don't know	3 %	1 %	2 %	1 %	3 %	2 %	0 %	2 %	0 %	2 %	0 %	2 %
C12. Functions: Let audience participate in the journ. process [Q13]												
Unimportant	15 %	13 %	13 %	14 %	11 %	17 %	4 %	8 %	33 %	13 %	2 %	13 %
Little important	23 %	23 %	23 %	20 %	26 %	23 %	27 %	22 %	29 %	24 %	12 %	23 %
Somewhat important	35 %	38 %	36 %	39 %	31 %	31 %	38 %	37 %	31 %	35 %	38 %	35 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- azine	NJ	NR	Tot.
Very important	16 %	21 %	22 %	19 %	19 %	17 %	18 %	24 %	4 %	18 %	40 %	19 %
Extremely important	6 %	4 %	2 %	5 %	8 %	5 %	11 %	5 %	1 %	5 %	6 %	5 %
Don't know	6 %	2 %	4 %	4 %	6 %	7 %	4 %	4 %	1 %	5 %	2 %	5 %
C13. Ethics: Journalists should always adhere to codes of professional ethics [Q14]												
Strongly disagree	0 %	0 %	0 %	1 %	0 %	0 %	2 %	0 %	1 %	1 %	0 %	0 %
Somewhat agree	1 %	2 %	0 %	2 %	1 %	1 %	0 %	1 %	1 %	1 %	0 %	1 %
Undecided	1 %	3 %	2 %	2 %	2 %	1 %	0 %	2 %	4 %	2 %	2 %	2 %
Somewhat agree	27 %	20 %	14 %	23 %	29 %	27 %	25 %	22 %	21 %	24 %	14 %	23 %
Strongly agree	70 %	74 %	83 %	73 %	67 %	70 %	74 %	75 %	73 %	72 %	84 %	73 %
Don't know	0 %	0 %	0 %	0 %	1 %	1 %	0 %	0 %	0 %	0 %	0 %	0 %
C13. Ethics: What is ethical in journalism depends on the specific situation [Q14]												
Strongly disagree	15 %	12 %	22 %	16 %	8 %	10 %	13 %	15 %	22 %	13 %	27 %	14 %
Somewhat agree	20 %	24 %	28 %	23 %	18 %	16 %	22 %	24 %	21 %	22 %	31 %	22 %
Undecided	10 %	9 %	10 %	8 %	10 %	16 %	9 %	7 %	14 %	9 %	6 %	9 %
Somewhat agree	39 %	36 %	30 %	38 %	40 %	38 %	33 %	38 %	34 %	39 %	20 %	37 %
Strongly agree	16 %	17 %	10 %	14 %	21 %	16 %	24 %	15 %	8 %	16 %	16 %	16 %
Don't know	0 %	1 %	1 %	0 %	3 %	3 %	0 %	1 %	1 %	1 %	0 %	1 %
C13. Ethics: What is ethical in journalism is a matter of personal judgment [Q14]												
Strongly disagree	19 %	17 %	23 %	21 %	10 %	20 %	9 %	19 %	18 %	17 %	22 %	18 %
Somewhat agree	29 %	24 %	27 %	27 %	29 %	24 %	25 %	28 %	32 %	27 %	31 %	28 %
Undecided	12 %	10 %	10 %	8 %	16 %	15 %	12 %	8 %	19 %	11 %	4 %	11 %
Somewhat agree	33 %	37 %	30 %	35 %	34 %	31 %	43 %	34 %	26 %	34 %	29 %	34 %
Strongly agree	6 %	12 %	9 %	9 %	7 %	8 %	7 %	9 %	4 %	8 %	14 %	9 %
Don't know	1 %	1 %	2 %	0 %	3 %	2 %	4 %	1 %	1 %	2 %	0 %	1 %
C13. Ethics: It is acceptable to set aside moral standards if extraordinary circumstances require it [Q14]												
Strongly disagree	26 %	24 %	35 %	25 %	22 %	24 %	9 %	28 %	32 %	25 %	31 %	26 %
Somewhat agree	24 %	23 %	23 %	24 %	24 %	21 %	23 %	24 %	23 %	24 %	22 %	24 %
Undecided	23 %	25 %	19 %	25 %	24 %	25 %	38 %	22 %	26 %	23 %	22 %	23 %
Somewhat agree	19 %	18 %	15 %	19 %	21 %	19 %	21 %	19 %	10 %	19 %	20 %	19 %
Strongly agree	5 %	10 %	7 %	7 %	6 %	10 %	7 %	5 %	7 %	7 %	4 %	7 %
Don't know	2 %	0 %	2 %	1 %	3 %	2 %	2 %	2 %	3 %	2 %	0 %	2 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
C14. Reporting practices: Paying people for confidential information [Q15]												
Always justified	0 %	1 %	1 %	0 %	1 %	2 %	2 %	0 %	0 %	1 %	0 %	1 %
Justified in occasion	22 %	29 %	19 %	25 %	26 %	26 %	31 %	23 %	18 %	24 %	20 %	24 %
Never justified	67 %	63 %	73 %	66 %	63 %	58 %	56 %	72 %	68 %	65 %	80 %	67 %
Don't know	11 %	7 %	6 %	9 %	9 %	14 %	12 %	5 %	14 %	9 %	0 %	9 %
C14. Reporting practices: Use confidential business or government documents without authorization [Q15]												
Always justified	4 %	8 %	7 %	7 %	8 %	3 %	2 %	10 %	6 %	7 %	10 %	7 %
Justified in occasion	79 %	83 %	78 %	80 %	78 %	76 %	87 %	80 %	76 %	79 %	84 %	79 %
Never justified	10 %	8 %	13 %	9 %	8 %	14 %	6 %	8 %	13 %	10 %	6 %	9 %
Don't know	7 %	0 %	2 %	4 %	6 %	7 %	6 %	2 %	6 %	4 %	0 %	4 %
C14. Reporting practices: Claiming to be someone else [Q15]												
Always justified	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %
Justified in occasion	69 %	62 %	52 %	66 %	69 %	58 %	75 %	65 %	64 %	64 %	69 %	65 %
Never justified	25 %	34 %	43 %	30 %	24 %	37 %	23 %	30 %	31 %	30 %	31 %	30 %
Don't know	6 %	3 %	5 %	3 %	7 %	5 %	2 %	4 %	4 %	5 %	0 %	5 %
C14. Reporting practices: Exerting pressure on unwilling informants to get a story [Q15]												
Always justified	3 %	2 %	1 %	2 %	5 %	3 %	6 %	3 %	1 %	3 %	2 %	3 %
Justified in occasion	56 %	61 %	49 %	58 %	61 %	48 %	64 %	60 %	53 %	58 %	55 %	57 %
Never justified	31 %	33 %	47 %	32 %	24 %	38 %	21 %	31 %	43 %	32 %	37 %	32 %
Don't know	9 %	4 %	3 %	8 %	10 %	12 %	9 %	6 %	3 %	8 %	6 %	8 %
C14. Reporting practices: Use personal documents (i.e. letters and photos) without permission [Q15]												
Always justified	0 %	0 %	0 %	0 %	1 %	1 %	2 %	0 %	0 %	0 %	0 %	0 %
Justified in occasion	40 %	54 %	39 %	49 %	47 %	33 %	51 %	52 %	38 %	46 %	55 %	46 %
Never justified	48 %	40 %	56 %	41 %	41 %	54 %	32 %	41 %	55 %	44 %	45 %	44 %
Don't know	13 %	6 %	5 %	10 %	11 %	12 %	15 %	7 %	7 %	10 %	0 %	9 %
C14. Reporting practices: Getting employed in a firm or organization to gain inside information [Q15]												
Always justified	1 %	2 %	2 %	1 %	1 %	2 %	2 %	1 %	0 %	1 %	0 %	1 %
Justified in occasion	64 %	65 %	67 %	65 %	56 %	57 %	62 %	62 %	70 %	63 %	57 %	62 %
Never justified	21 %	26 %	26 %	24 %	27 %	27 %	15 %	27 %	23 %	24 %	41 %	25 %
Don't know	14 %	8 %	6 %	11 %	15 %	14 %	21 %	9 %	7 %	12 %	2 %	11 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag a- zine	NJ	NR	Tot.
C14. Reporting practices: Use hidden microph. or cameras [Q15]												
Always justified	1 %	1 %	0 %	1 %	2 %	1 %	4 %	0 %	1 %	1 %	0 %	1 %
Justified in occasion	89 %	93 %	88 %	90 %	90 %	95 %	92 %	91 %	80 %	89 %	94 %	90 %
Never justified	5 %	6 %	8 %	7 %	3 %	2 %	2 %	6 %	14 %	6 %	6 %	6 %
Don't know	5 %	1 %	4 %	3 %	5 %	2 %	2 %	3 %	4 %	4 %	0 %	4 %
C14. Reporting practices: Using re-creations or dramatizations of news by actors [Q15]												
Always justified	4 %	3 %	2 %	4 %	4 %	7 %	6 %	2 %	4 %	4 %	0 %	3 %
Justified in occasion	42 %	39 %	45 %	43 %	31 %	60 %	51 %	32 %	34 %	38 %	45 %	39 %
Never justified	37 %	43 %	38 %	39 %	41 %	26 %	28 %	45 %	39 %	39 %	41 %	39 %
Don't know	17 %	15 %	15 %	15 %	25 %	7 %	15 %	21 %	23 %	19 %	14 %	18 %
C14. Reporting practices: Publishing unverified stories [Q15]												
Always justified	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %
Justified in occasion	24 %	27 %	27 %	26 %	23 %	16 %	34 %	27 %	25 %	25 %	31 %	25 %
Never justified	68 %	67 %	68 %	69 %	66 %	78 %	57 %	68 %	66 %	68 %	69 %	68 %
Don't know	8 %	5 %	5 %	4 %	11 %	6 %	9 %	5 %	8 %	7 %	0 %	7 %
C14. Reporting practices: Accepting money from sources [Q15]												
justonocc	0 %	0 %	1 %	0 %	0 %	0 %	0 %	1 %	0 %	0 %	2 %	0 %
neverjust	99 %	99 %	98 %	98 %	98 %	98 %	98 %	98 %	99 %	98 %	98 %	98 %
dntknw	1 %	1 %	1 %	2 %	2 %	2 %	2 %	1 %	1 %	2 %	0 %	2 %
C15. Influences: Personal believes and values [Q18]												
Not influential	2 %	2 %	2 %	1 %	4 %	2 %	0 %	2 %	3 %	2 %	0 %	2 %
Little influential	4 %	6 %	8 %	3 %	8 %	8 %	8 %	6 %	3 %	6 %	6 %	6 %
Somewhat influential	50 %	47 %	48 %	48 %	46 %	49 %	49 %	48 %	47 %	47 %	52 %	47 %
Very influential	33 %	34 %	34 %	36 %	31 %	29 %	39 %	34 %	36 %	34 %	38 %	34 %
Extremely influential	11 %	10 %	7 %	10 %	11 %	11 %	2 %	9 %	11 %	10 %	4 %	9 %
Not relevant	0 %	2 %	2 %	1 %	0 %	1 %	2 %	1 %	0 %	1 %	0 %	1 %
Don't know	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %
C15. Influences: Peers on the staff [Q18]												
Not influential	2 %	2 %	2 %	2 %	2 %	1 %	0 %	2 %	3 %	2 %	0 %	2 %
Little influential	6 %	11 %	13 %	9 %	5 %	6 %	8 %	8 %	15 %	8 %	12 %	9 %
Somewhat influential	59 %	60 %	61 %	58 %	57 %	59 %	53 %	63 %	44 %	59 %	46 %	58 %
Very influential	26 %	24 %	19 %	26 %	33 %	31 %	37 %	24 %	24 %	25 %	42 %	27 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
Extremely influential	2 %	0 %	1 %	2 %	1 %	2 %	0 %	2 %	0 %	1 %	0 %	1 %
Not relevant	4 %	2 %	3 %	4 %	2 %	1 %	2 %	1 %	12 %	3 %	0 %	3 %
Don't know	0 %	0 %	1 %	0 %	1 %	0 %	0 %	0 %	2 %	1 %	0 %	1 %
C15. Influences: Editorial supervisors and higher editors [Q18]												
Not influential	2 %	2 %	2 %	1 %	2 %	0 %	0 %	2 %	0 %	2 %	0 %	2 %
Little influential	7 %	12 %	18 %	7 %	6 %	8 %	12 %	9 %	9 %	9 %	10 %	9 %
Somewhat influential	44 %	52 %	46 %	51 %	44 %	44 %	51 %	51 %	38 %	48 %	44 %	48 %
Very influential	38 %	27 %	24 %	30 %	41 %	45 %	35 %	29 %	33 %	33 %	25 %	32 %
Extremely influential	4 %	4 %	1 %	4 %	5 %	3 %	2 %	5 %	2 %	4 %	0 %	4 %
Not relevant	4 %	3 %	9 %	5 %	1 %	0 %	0 %	4 %	17 %	3 %	21 %	5 %
Don't know	1 %	0 %	0 %	1 %	1 %	0 %	0 %	0 %	2 %	1 %	0 %	1 %
C15. Influences: Managers of the news organization [Q18]												
Not influential	36 %	38 %	37 %	34 %	42 %	26 %	31 %	45 %	27 %	36 %	44 %	37 %
Little influential	33 %	38 %	41 %	34 %	34 %	47 %	51 %	33 %	29 %	36 %	35 %	36 %
Somewhat influential	14 %	15 %	13 %	17 %	13 %	19 %	12 %	12 %	21 %	15 %	17 %	15 %
Very influential	3 %	1 %	1 %	4 %	2 %	1 %	2 %	2 %	6 %	2 %	2 %	2 %
Extremely influential	0 %	0 %	0 %	0 %	0 %	1 %	0 %	0 %	0 %	0 %	0 %	0 %
Not relevant	10 %	7 %	7 %	10 %	6 %	4 %	2 %	7 %	15 %	8 %	2 %	8 %
Don't know	3 %	2 %	2 %	2 %	3 %	1 %	2 %	1 %	2 %	2 %	0 %	2 %
C15. Influences: Owners of the news organization [Q18]												
Not influential	45 %	53 %	50 %	46 %	54 %	43 %	45 %	57 %	26 %	49 %	54 %	49 %
Little influential	26 %	25 %	27 %	24 %	24 %	28 %	41 %	22 %	29 %	25 %	21 %	25 %
Somewhat influential	9 %	7 %	10 %	11 %	7 %	11 %	0 %	8 %	17 %	9 %	17 %	9 %
Very influential	3 %	2 %	2 %	4 %	2 %	3 %	4 %	2 %	6 %	3 %	2 %	3 %
Extremely influential	0 %	0 %	1 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %
Not relevant	13 %	10 %	11 %	12 %	10 %	11 %	10 %	9 %	20 %	12 %	6 %	11 %
Don't know	3 %	1 %	1 %	3 %	2 %	3 %	0 %	2 %	3 %	2 %	0 %	2 %
C15. Influences: Editorial policy [Q18]												
Not influential	1 %	2 %	3 %	1 %	1 %	1 %	0 %	2 %	0 %	2 %	0 %	1 %
Little influential	6 %	8 %	7 %	7 %	9 %	4 %	4 %	9 %	8 %	8 %	6 %	8 %
Somewhat influential	33 %	39 %	28 %	36 %	37 %	36 %	29 %	34 %	29 %	35 %	21 %	34 %
Very influential	47 %	43 %	49 %	47 %	41 %	47 %	61 %	44 %	48 %	44 %	58 %	46 %
Extremely influential	8 %	5 %	9 %	6 %	9 %	9 %	2 %	8 %	8 %	7 %	12 %	7 %

	F	M	<19 60	60- 79	80-	TV	Ra- dio	Ne- ws- pap.	Mag a- zine	NJ	NR	Tot.
Not relevant	3 %	1 %	3 %	3 %	1 %	2 %	2 %	2 %	5 %	2 %	2 %	2 %
Don't know	2 %	1 %	2 %	1 %	2 %	0 %	2 %	2 %	3 %	2 %	0 %	2 %
C15. Influences: Advertising considerations [Q18]												
Not influential	48 %	59 %	56 %	52 %	53 %	50 %	63 %	55 %	44 %	54 %	42 %	53 %
Little influential	16 %	18 %	19 %	17 %	17 %	9 %	6 %	21 %	18 %	16 %	29 %	17 %
Somewhat influential	9 %	8 %	9 %	9 %	8 %	6 %	4 %	10 %	12 %	8 %	17 %	9 %
Very influential	3 %	1 %	2 %	2 %	3 %	2 %	0 %	2 %	6 %	2 %	2 %	2 %
Extremely influential	1 %	1 %	0 %	1 %	2 %	0 %	2 %	1 %	0 %	1 %	0 %	1 %
Not relevant	20 %	12 %	13 %	16 %	16 %	32 %	24 %	10 %	17 %	16 %	8 %	15 %
Don't know	3 %	1 %	2 %	3 %	2 %	1 %	0 %	2 %	3 %	2 %	2 %	2 %
C15. Influences: Profit expectations [Q18]												
Not influential	34 %	48 %	42 %	39 %	36 %	40 %	53 %	39 %	27 %	41 %	19 %	39 %
Little influential	16 %	23 %	22 %	20 %	18 %	12 %	8 %	24 %	21 %	18 %	38 %	20 %
Somewhat influential	19 %	13 %	20 %	16 %	20 %	10 %	6 %	20 %	27 %	17 %	29 %	18 %
Very influential	8 %	4 %	4 %	7 %	7 %	4 %	2 %	8 %	6 %	6 %	8 %	7 %
Extremely influential	2 %	0 %	1 %	2 %	1 %	3 %	2 %	1 %	2 %	2 %	0 %	1 %
Not relevant	16 %	11 %	9 %	13 %	13 %	27 %	24 %	7 %	14 %	13 %	4 %	12 %
Don't know	4 %	1 %	2 %	3 %	4 %	3 %	4 %	2 %	3 %	3 %	2 %	3 %
C15. Influences: Audience research and data [Q18]												
Not influential	25 %	25 %	22 %	20 %	30 %	16 %	22 %	27 %	15 %	25 %	2 %	23 %
Little influential	23 %	22 %	15 %	25 %	20 %	23 %	24 %	22 %	17 %	22 %	17 %	22 %
Somewhat influential	30 %	34 %	41 %	32 %	31 %	38 %	31 %	34 %	36 %	32 %	57 %	34 %
Very influential	6 %	9 %	11 %	9 %	7 %	10 %	10 %	9 %	8 %	8 %	17 %	8 %
Extremely influential	1 %	2 %	4 %	2 %	1 %	3 %	0 %	1 %	3 %	2 %	6 %	2 %
Not relevant	9 %	6 %	4 %	8 %	7 %	7 %	6 %	5 %	12 %	7 %	0 %	7 %
Don't know	7 %	2 %	2 %	4 %	5 %	2 %	6 %	3 %	9 %	4 %	0 %	4 %
C15. Influences: Availability of news-gathering resources [Q18]												
Not influential	9 %	9 %	8 %	7 %	10 %	10 %	8 %	8 %	8 %	9 %	0 %	8 %
Little influential	17 %	18 %	16 %	17 %	18 %	20 %	25 %	15 %	17 %	17 %	21 %	17 %
Somewhat influential	32 %	41 %	36 %	40 %	34 %	38 %	25 %	42 %	28 %	36 %	48 %	37 %
Very influential	18 %	18 %	25 %	16 %	16 %	14 %	19 %	19 %	17 %	18 %	12 %	18 %
Extremely influential	2 %	3 %	2 %	4 %	2 %	1 %	0 %	4 %	3 %	3 %	4 %	3 %
Not relevant	8 %	4 %	5 %	8 %	5 %	9 %	6 %	4 %	15 %	6 %	8 %	6 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
Don't know	14 %	7 %	7 %	9 %	14 %	8 %	17 %	8 %	12 %	10 %	6 %	10 %
C15. Influences: Time limits [Q18]												
Not influential	2 %	2 %	2 %	3 %	1 %	1 %	4 %	1 %	5 %	2 %	0 %	2 %
Little influential	4 %	7 %	11 %	4 %	4 %	3 %	4 %	7 %	6 %	5 %	10 %	6 %
Somewhat influential	34 %	39 %	38 %	37 %	42 %	44 %	39 %	36 %	44 %	38 %	44 %	39 %
Very influential	41 %	38 %	34 %	43 %	34 %	32 %	37 %	41 %	39 %	39 %	31 %	38 %
Extremely influential	16 %	11 %	12 %	10 %	17 %	19 %	16 %	13 %	3 %	13 %	10 %	13 %
Not relevant	1 %	2 %	3 %	1 %	1 %	1 %	0 %	2 %	2 %	1 %	2 %	1 %
Don't know	2 %	0 %	0 %	2 %	1 %	0 %	0 %	1 %	2 %	1 %	2 %	1 %
C15. Influences: Journalism ethics [Q18]												
Not influential	1 %	1 %	2 %	1 %	1 %	1 %	2 %	1 %	0 %	1 %	2 %	1 %
Little influential	1 %	5 %	3 %	2 %	5 %	1 %	2 %	3 %	8 %	3 %	2 %	3 %
Somewhat influential	16 %	19 %	14 %	18 %	19 %	20 %	16 %	15 %	20 %	18 %	9 %	17 %
Very influential	56 %	55 %	60 %	59 %	46 %	54 %	63 %	59 %	50 %	55 %	66 %	56 %
Extremely influential	21 %	18 %	20 %	16 %	27 %	18 %	14 %	20 %	21 %	20 %	21 %	20 %
Not relevant	2 %	1 %	1 %	2 %	1 %	4 %	0 %	1 %	2 %	2 %	0 %	1 %
Don't know	2 %	0 %	1 %	1 %	2 %	1 %	2 %	1 %	0 %	1 %	0 %	1 %
C16. Influences: Friends, acquaintances and family [Q19]												
Not influential	13 %	13 %	22 %	8 %	17 %	8 %	14 %	14 %	21 %	14 %	15 %	14 %
Little influential	55 %	60 %	58 %	60 %	53 %	64 %	59 %	57 %	55 %	58 %	58 %	58 %
Somewhat influential	24 %	21 %	16 %	24 %	24 %	24 %	20 %	22 %	23 %	22 %	27 %	22 %
Very influential	4 %	4 %	3 %	4 %	4 %	1 %	4 %	5 %	0 %	4 %	0 %	4 %
Extremely influential	2 %	0 %	0 %	2 %	1 %	2 %	2 %	1 %	0 %	1 %	0 %	1 %
Don't know	1 %	1 %	1 %	1 %	1 %	1 %	0 %	1 %	2 %	1 %	0 %	1 %
C16. Influences: Colleagues in other media [Q19]												
Not influential	13 %	15 %	21 %	12 %	12 %	15 %	14 %	15 %	17 %	14 %	17 %	14 %
Little influential	60 %	58 %	59 %	58 %	57 %	60 %	51 %	57 %	56 %	59 %	48 %	58 %
Somewhat influential	23 %	23 %	20 %	24 %	24 %	20 %	33 %	23 %	23 %	22 %	35 %	24 %
Very influential	2 %	3 %	0 %	2 %	5 %	1 %	2 %	3 %	2 %	3 %	0 %	2 %
Extremely influential	1 %	1 %	0 %	2 %	0 %	2 %	0 %	1 %	0 %	1 %	0 %	1 %
Don't know	1 %	1 %	0 %	1 %	1 %	1 %	0 %	1 %	3 %	1 %	0 %	1 %
C16. Influences: Feedback from the audience [Q19]												
Not influential	2 %	3 %	2 %	2 %	3 %	2 %	6 %	3 %	2 %	3 %	0 %	2 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
Little influential	34 %	38 %	31 %	35 %	37 %	38 %	37 %	31 %	39 %	37 %	8 %	34 %
Somewhat influential	52 %	47 %	49 %	51 %	46 %	44 %	47 %	52 %	52 %	48 %	67 %	49 %
Very influential	9 %	10 %	15 %	10 %	10 %	10 %	10 %	12 %	5 %	10 %	25 %	11 %
Extremely influential	2 %	1 %	1 %	2 %	2 %	3 %	0 %	2 %	0 %	2 %	0 %	2 %
Don't know	2 %	1 %	2 %	1 %	2 %	2 %	0 %	0 %	3 %	1 %	0 %	1 %
C16. Influences: Competing news organizations [Q19]												
Not influential	7 %	8 %	10 %	7 %	5 %	9 %	10 %	4 %	14 %	7 %	4 %	7 %
Little influential	37 %	34 %	40 %	37 %	33 %	40 %	41 %	30 %	45 %	36 %	45 %	36 %
Somewhat influential	45 %	42 %	40 %	42 %	45 %	39 %	39 %	48 %	35 %	44 %	32 %	43 %
Very influential	8 %	15 %	9 %	12 %	16 %	10 %	10 %	16 %	3 %	12 %	19 %	12 %
Extremely influential	1 %	0 %	1 %	1 %	1 %	0 %	0 %	1 %	2 %	1 %	0 %	1 %
Don't know	2 %	1 %	0 %	1 %	1 %	1 %	0 %	1 %	2 %	1 %	0 %	1 %
C16. Influences: Media laws and regulation [Q19]												
Not influential	2 %	1 %	1 %	2 %	1 %	3 %	0 %	1 %	2 %	2 %	0 %	1 %
Little influential	5 %	9 %	8 %	7 %	9 %	6 %	8 %	8 %	8 %	8 %	6 %	8 %
Somewhat influential	31 %	31 %	30 %	32 %	30 %	39 %	41 %	28 %	36 %	32 %	23 %	31 %
Very influential	42 %	42 %	43 %	45 %	35 %	33 %	41 %	46 %	38 %	40 %	54 %	42 %
Extremely influential	18 %	14 %	14 %	12 %	24 %	18 %	10 %	16 %	14 %	16 %	17 %	16 %
Don't know	2 %	2 %	4 %	1 %	1 %	1 %	0 %	1 %	3 %	2 %	0 %	2 %
C16. Influences: Information access [Q19]												
Not influential	1 %	1 %	2 %	1 %	0 %	2 %	0 %	1 %	2 %	1 %	2 %	1 %
Little influential	5 %	4 %	2 %	5 %	5 %	3 %	8 %	4 %	5 %	5 %	0 %	4 %
Somewhat influential	31 %	29 %	34 %	32 %	26 %	34 %	33 %	28 %	39 %	30 %	35 %	31 %
Very influential	46 %	54 %	52 %	47 %	54 %	48 %	47 %	53 %	41 %	50 %	48 %	50 %
Extremely influential	12 %	10 %	8 %	12 %	11 %	9 %	12 %	11 %	9 %	10 %	15 %	11 %
Don't know	5 %	2 %	1 %	4 %	4 %	3 %	0 %	3 %	5 %	4 %	0 %	3 %
C16. Influences: Censorship [Q19]												
Not influential	52 %	55 %	59 %	58 %	44 %	57 %	59 %	56 %	45 %	53 %	69 %	54 %
Little influential	31 %	32 %	30 %	30 %	31 %	26 %	37 %	27 %	42 %	32 %	19 %	31 %
Somewhat influential	5 %	6 %	4 %	4 %	10 %	7 %	2 %	7 %	3 %	5 %	10 %	6 %
Very influential	2 %	3 %	2 %	2 %	2 %	2 %	0 %	3 %	0 %	2 %	0 %	2 %
Extremely influential	1 %	2 %	0 %	1 %	2 %	0 %	0 %	1 %	2 %	1 %	0 %	1 %
Don't know	10 %	3 %	5 %	5 %	11 %	8 %	2 %	6 %	8 %	7 %	2 %	6 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
C16. Influences: Government officials [Q19]												
Not influential	35 %	39 %	45 %	37 %	32 %	44 %	39 %	34 %	42 %	37 %	44 %	37 %
Little influential	41 %	41 %	38 %	46 %	37 %	40 %	41 %	42 %	44 %	41 %	48 %	42 %
Somewhat influential	14 %	15 %	15 %	12 %	16 %	10 %	14 %	16 %	8 %	14 %	4 %	13 %
Very influential	3 %	4 %	2 %	3 %	6 %	3 %	4 %	4 %	3 %	4 %	0 %	4 %
Extremely influential	0 %	0 %	0 %	0 %	1 %	0 %	0 %	1 %	0 %	0 %	2 %	0 %
Don't know	7 %	0 %	1 %	3 %	8 %	2 %	2 %	3 %	3 %	4 %	2 %	4 %
C16. Influences: Politicians [Q19]												
Not influential	32 %	36 %	43 %	31 %	31 %	39 %	33 %	29 %	45 %	33 %	31 %	33 %
Little influential	44 %	43 %	39 %	48 %	38 %	42 %	41 %	45 %	39 %	43 %	46 %	43 %
Somewhat influential	17 %	15 %	14 %	15 %	19 %	15 %	22 %	17 %	11 %	16 %	19 %	16 %
Very influential	3 %	5 %	2 %	4 %	9 %	2 %	4 %	6 %	2 %	5 %	2 %	5 %
Extremely influential	0 %	0 %	1 %	0 %	1 %	0 %	0 %	1 %	0 %	0 %	0 %	0 %
Don't know	4 %	0 %	2 %	2 %	3 %	2 %	0 %	2 %	3 %	2 %	2 %	2 %
C16. Influences: Pressure groups [Q19]												
Not influential	32 %	36 %	39 %	32 %	33 %	41 %	35 %	31 %	38 %	34 %	33 %	34 %
Little influential	45 %	50 %	47 %	51 %	41 %	41 %	47 %	51 %	44 %	47 %	52 %	47 %
Somewhat influential	16 %	11 %	12 %	11 %	18 %	12 %	18 %	14 %	11 %	13 %	12 %	13 %
Very influential	1 %	1 %	1 %	1 %	2 %	2 %	0 %	1 %	0 %	2 %	0 %	1 %
Extremely influential	0 %	1 %	0 %	1 %	0 %	0 %	0 %	1 %	0 %	0 %	0 %	0 %
Don't know	6 %	0 %	1 %	3 %	6 %	3 %	0 %	3 %	8 %	4 %	2 %	4 %
C16. Influences: Business people [Q19]												
Not influential	42 %	45 %	57 %	41 %	41 %	50 %	41 %	42 %	50 %	44 %	52 %	44 %
Little influential	44 %	42 %	36 %	46 %	43 %	41 %	51 %	44 %	36 %	43 %	42 %	43 %
Somewhat influential	6 %	9 %	5 %	7 %	9 %	3 %	6 %	9 %	9 %	8 %	4 %	7 %
Very influential	1 %	2 %	0 %	2 %	3 %	2 %	2 %	2 %	0 %	2 %	0 %	2 %
Extremely influential	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %
Don't know	6 %	1 %	2 %	4 %	3 %	3 %	0 %	3 %	5 %	3 %	2 %	3 %
C16. Influences: public relations [Q19]												
Not influential	35 %	30 %	44 %	30 %	29 %	43 %	27 %	29 %	41 %	33 %	33 %	33 %
Little influential	44 %	49 %	44 %	50 %	44 %	40 %	56 %	51 %	35 %	47 %	52 %	47 %
Somewhat influential	13 %	18 %	12 %	14 %	18 %	8 %	15 %	15 %	20 %	15 %	10 %	15 %
Very influential	2 %	2 %	0 %	2 %	4 %	2 %	2 %	2 %	3 %	2 %	0 %	2 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
Extremely influential	0 %	0 %	0 %	1 %	0 %	1 %	0 %	1 %	0 %	0 %	2 %	1 %
Don't know	5 %	0 %	0 %	3 %	4 %	6 %	0 %	2 %	2 %	3 %	2 %	3 %
C16. Influences: Relationships with news sources [Q19]												
Not influential	14 %	10 %	11 %	13 %	11 %	22 %	17 %	8 %	14 %	12 %	9 %	12 %
Little influential	25 %	25 %	28 %	27 %	26 %	24 %	28 %	28 %	26 %	26 %	45 %	27 %
Somewhat influential	40 %	40 %	39 %	42 %	35 %	38 %	40 %	38 %	52 %	40 %	32 %	39 %
Very influential	11 %	19 %	17 %	11 %	18 %	9 %	9 %	18 %	6 %	14 %	13 %	14 %
Extremely influential	3 %	3 %	2 %	3 %	4 %	3 %	0 %	4 %	2 %	3 %	0 %	3 %
Don't know	6 %	3 %	2 %	4 %	7 %	5 %	6 %	4 %	0 %	5 %	2 %	5 %
C17. Years working in journalism [Q5]												
<10 years	40 %	25 %	2 %	16 %	60 %	30 %	41 %	33 %	24 %	35 %	3 %	33 %
10-19 years	31 %	30 %	7 %	48 %	19 %	36 %	22 %	28 %	30 %	29 %	24 %	28 %
20+years	30 %	45 %	92 %	36 %	20 %	34 %	37 %	39 %	46 %	36 %	72 %	39 %
C18. Change: Journalism education [Q20]												
Weakened a lot	0 %	1 %	0 %	0 %	1 %	0 %	0 %	1 %	0 %	0 %	0 %	0 %
Somewhat weakened	4 %	11 %	6 %	9 %	12 %	5 %	5 %	10 %	12 %	8 %	15 %	9 %
No change	22 %	25 %	31 %	22 %	21 %	30 %	15 %	25 %	19 %	24 %	28 %	24 %
Somewhat strengthened	33 %	35 %	43 %	33 %	23 %	34 %	38 %	36 %	21 %	33 %	43 %	34 %
Strengthened a lot	7 %	4 %	6 %	4 %	7 %	1 %	8 %	6 %	5 %	6 %	0 %	5 %
Don't know	34 %	23 %	15 %	31 %	35 %	30 %	35 %	22 %	42 %	29 %	15 %	27 %
C18. Change: Ethical standards [Q20]												
Weakened a lot	2 %	1 %	2 %	1 %	0 %	1 %	0 %	1 %	4 %	1 %	0 %	1 %
Somewhat weakened	15 %	22 %	13 %	20 %	23 %	23 %	5 %	17 %	32 %	20 %	13 %	19 %
No change	27 %	30 %	31 %	25 %	33 %	21 %	28 %	29 %	32 %	29 %	26 %	28 %
Somewhat strengthened	38 %	36 %	46 %	38 %	29 %	36 %	48 %	42 %	25 %	36 %	62 %	39 %
Strengthened a lot	5 %	6 %	5 %	6 %	6 %	4 %	10 %	7 %	0 %	6 %	0 %	5 %
Don't know	13 %	4 %	2 %	9 %	9 %	14 %	10 %	5 %	9 %	8 %	0 %	7 %
C18. Change: Competition [Q20]												
Weakened a lot	0 %	0 %	1 %	0 %	0 %	0 %	0 %	1 %	0 %	0 %	2 %	0 %
Somewhat weakened	4 %	5 %	2 %	4 %	11 %	4 %	0 %	5 %	7 %	5 %	4 %	5 %
No change	4 %	12 %	16 %	6 %	5 %	4 %	10 %	9 %	14 %	8 %	13 %	9 %
Somewhat strengthened	52 %	53 %	49 %	56 %	49 %	56 %	50 %	55 %	46 %	53 %	51 %	53 %
Strengthened a lot	31 %	26 %	30 %	28 %	28 %	27 %	32 %	27 %	26 %	28 %	30 %	28 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag a- zine	NJ	NR	Tot.
Don't know	10 %	2 %	2 %	6 %	8 %	9 %	8 %	3 %	7 %	6 %	0 %	5 %
C18. Change: Advertising considerations [Q20]												
Weakened a lot	0 %	0 %	0 %	0 %	1 %	0 %	0 %	0 %	2 %	0 %	0 %	0 %
Somewhat weakened	3 %	5 %	4 %	3 %	9 %	4 %	2 %	6 %	2 %	4 %	4 %	4 %
No change	17 %	30 %	33 %	22 %	23 %	24 %	15 %	29 %	14 %	24 %	36 %	25 %
Somewhat strengthened	37 %	47 %	44 %	44 %	33 %	33 %	45 %	44 %	51 %	42 %	47 %	43 %
Strengthened a lot	23 %	10 %	13 %	17 %	15 %	12 %	15 %	14 %	23 %	17 %	4 %	15 %
Don't know	19 %	8 %	6 %	13 %	19 %	28 %	22 %	7 %	9 %	13 %	9 %	12 %
C18. Change: Profit making pressures [Q20]												
Weakened a lot	0 %	0 %	0 %	0 %	1 %	1 %	0 %	0 %	2 %	0 %	0 %	0 %
Somewhat weakened	3 %	3 %	2 %	2 %	6 %	4 %	2 %	3 %	2 %	3 %	0 %	3 %
No change	8 %	12 %	14 %	9 %	14 %	16 %	10 %	11 %	5 %	11 %	13 %	11 %
Somewhat strengthened	33 %	43 %	45 %	45 %	24 %	37 %	40 %	44 %	39 %	38 %	67 %	41 %
Strengthened a lot	41 %	34 %	35 %	35 %	39 %	20 %	28 %	36 %	49 %	38 %	17 %	36 %
Don't know	15 %	6 %	4 %	10 %	15 %	22 %	20 %	6 %	4 %	10 %	2 %	9 %
C18. Change: Public relations [Q20]												
Weakened a lot	1 %	1 %	0 %	0 %	3 %	1 %	0 %	1 %	0 %	1 %	0 %	1 %
Somewhat weakened	2 %	2 %	2 %	1 %	5 %	0 %	2 %	3 %	4 %	2 %	2 %	2 %
No change	17 %	26 %	26 %	22 %	15 %	20 %	20 %	23 %	21 %	21 %	28 %	22 %
Somewhat strengthened	36 %	52 %	50 %	46 %	39 %	37 %	48 %	51 %	35 %	44 %	61 %	46 %
Strengthened a lot	22 %	11 %	14 %	14 %	23 %	13 %	15 %	12 %	25 %	16 %	7 %	15 %
Don't know	22 %	10 %	7 %	17 %	15 %	28 %	15 %	10 %	16 %	15 %	2 %	14 %
C18. Change: Audience research [Q20]												
Somewhat weakened	2 %	2 %	2 %	2 %	3 %	3 %	2 %	2 %	2 %	2 %	2 %	2 %
No change	17 %	24 %	20 %	19 %	24 %	13 %	18 %	23 %	21 %	21 %	17 %	20 %
Somewhat strengthened	40 %	56 %	55 %	52 %	38 %	46 %	40 %	56 %	46 %	48 %	72 %	51 %
Strengthened a lot	16 %	12 %	13 %	13 %	13 %	14 %	20 %	11 %	11 %	14 %	4 %	13 %
Don't know	24 %	7 %	10 %	15 %	22 %	24 %	20 %	9 %	21 %	16 %	4 %	15 %
C18. Change: User-generated content, such as blogs [Q20]												
Weakened a lot			0 %	0 %	1 %	0 %	0 %	0 %	2 %	0 %	0 %	0 %
Somewhat weakened	0 %	4 %	2 %	2 %	0 %	5 %	0 %	2 %	4 %	2 %	4 %	2 %
No change	6 %	11 %	13 %	5 %	10 %	5 %	3 %	11 %	5 %	8 %	11 %	8 %
Somewhat strengthened	44 %	54 %	50 %	53 %	43 %	49 %	54 %	54 %	40 %	49 %	60 %	50 %

	F	M	<19 60	60- 79	80-	TV	Ra- dio	Ne- ws- pap.	Mag a- zine	NJ	NR	Tot.
Strengthened a lot	40 %	26 %	31 %	30 %	41 %	33 %	33 %	27 %	42 %	33 %	23 %	32 %
Don't know	11 %	5 %	3 %	9 %	5 %	8 %	10 %	6 %	7 %	8 %	2 %	7 %
C18. Change: Social media [Q20]												
Weakened a lot	0 %	0 %	0 %	0 %	1 %	1 %	0 %	0 %	2 %	0 %	0 %	0 %
Somewhat weakened	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	2 %	0 %
No change	1 %	4 %	4 %	2 %	1 %	1 %	2 %	2 %	5 %	2 %	0 %	2 %
Somewhat strengthened	29 %	44 %	48 %	39 %	24 %	33 %	38 %	44 %	32 %	37 %	55 %	39 %
Strengthened a lot	64 %	50 %	48 %	55 %	71 %	61 %	55 %	52 %	58 %	57 %	43 %	55 %
Don't know	6 %	1 %	1 %	4 %	3 %	4 %	5 %	2 %	4 %	3 %	0 %	3 %
C18. Change: Audience involvement in news production [Q20]												
Weakened a lot	0 %	1 %	0 %	1 %	1 %	1 %	0 %	1 %	0 %	1 %	0 %	1 %
Somewhat weakened	1 %	0 %	1 %	0 %	0 %	0 %	0 %	0 %	4 %	0 %	2 %	1 %
No change	14 %	27 %	25 %	22 %	13 %	28 %	20 %	23 %	14 %	21 %	26 %	21 %
Somewhat strengthened	59 %	54 %	59 %	55 %	56 %	46 %	65 %	56 %	54 %	56 %	53 %	56 %
Strengthened a lot	12 %	11 %	9 %	11 %	21 %	11 %	5 %	13 %	14 %	12 %	13 %	12 %
Don't know	15 %	5 %	7 %	11 %	9 %	14 %	10 %	6 %	14 %	10 %	6 %	10 %
C18. Change: Audience feedback [Q20]												
Weakened a lot	1 %	0 %	1 %	0 %	0 %	0 %	0 %	0 %	2 %	0 %	0 %	0 %
Somewhat weakened	1 %	2 %	2 %	2 %	0 %	0 %	2 %	2 %	4 %	1 %	2 %	2 %
No change	13 %	28 %	20 %	23 %	16 %	22 %	28 %	23 %	16 %	21 %	19 %	21 %
Somewhat strengthened	60 %	55 %	66 %	55 %	56 %	53 %	52 %	59 %	59 %	57 %	68 %	58 %
Strengthened a lot	15 %	10 %	8 %	13 %	21 %	17 %	8 %	12 %	16 %	14 %	9 %	13 %
Don't know	9 %	4 %	2 %	7 %	8 %	8 %	10 %	4 %	4 %	6 %	2 %	6 %
C18. Change: Pressure toward sensational news [Q20]												
Weakened a lot	1 %	0 %	1 %	1 %	1 %	1 %	2 %	1 %	0 %	1 %	2 %	1 %
Somewhat weakened	2 %	4 %	2 %	4 %	4 %	1 %	2 %	4 %	2 %	3 %	6 %	4 %
No change	25 %	32 %	35 %	30 %	27 %	30 %	25 %	34 %	25 %	29 %	51 %	31 %
Somewhat strengthened	42 %	38 %	37 %	39 %	33 %	38 %	38 %	40 %	29 %	39 %	26 %	37 %
Strengthened a lot	21 %	19 %	22 %	16 %	27 %	21 %	22 %	15 %	36 %	21 %	11 %	20 %
Don't know	10 %	6 %	2 %	10 %	8 %	8 %	10 %	6 %	9 %	8 %	4 %	7 %
C19. Change: Journalists' freedom to make editorial decisions [Q21]												
decreasealot	2 %	3 %	2 %	2 %	1 %	3 %	2 %	2 %	2 %	2 %	0 %	2 %
decreasesomwht	35 %	30 %	28 %	33 %	33 %	19 %	25 %	34 %	39 %	32 %	22 %	31 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
nochange	34 %	38 %	40 %	37 %	38 %	40 %	57 %	40 %	20 %	36 %	57 %	38 %
somwhincrease	9 %	18 %	22 %	12 %	8 %	17 %	8 %	16 %	15 %	14 %	22 %	14 %
increasedalot	1 %	2 %	1 %	1 %	3 %	0 %	0 %	2 %	0 %	1 %	0 %	1 %
dntknw	19 %	9 %	8 %	14 %	17 %	21 %	8 %	7 %	24 %	15 %	0 %	13 %
C19. Change: Average working hours of journalists [Q21]												
Decreased a lot	1 %	1 %	0 %	1 %	4 %	1 %	0 %	1 %	2 %	1 %	0 %	1 %
Somewhat decreased	9 %	9 %	8 %	9 %	15 %	12 %	15 %	10 %	2 %	9 %	13 %	10 %
No change	18 %	29 %	37 %	26 %	11 %	24 %	32 %	26 %	24 %	23 %	52 %	26 %
Somewhat increased	47 %	49 %	44 %	47 %	46 %	42 %	48 %	50 %	37 %	48 %	33 %	46 %
Increased a lot	5 %	7 %	3 %	6 %	7 %	3 %	2 %	6 %	11 %	6 %	2 %	6 %
Don't know	19 %	6 %	8 %	12 %	15 %	18 %	2 %	6 %	24 %	13 %	0 %	11 %
C19. Change: Time available for researching stories [Q21]												
Decreased a lot	32 %	22 %	22 %	28 %	26 %	18 %	28 %	26 %	37 %	27 %	11 %	26 %
Somewhat decreased	50 %	56 %	52 %	52 %	56 %	50 %	60 %	53 %	44 %	53 %	52 %	53 %
No change	7 %	14 %	18 %	11 %	8 %	18 %	12 %	12 %	9 %	10 %	30 %	12 %
Somewhat increased	2 %	5 %	4 %	3 %	6 %	3 %	0 %	5 %	2 %	4 %	7 %	4 %
Increased a lot	0 %	2 %	1 %	1 %	0 %	0 %	0 %	1 %	0 %	1 %	0 %	1 %
Don't know	9 %	3 %	3 %	6 %	4 %	11 %	0 %	2 %	7 %	5 %	0 %	5 %
C19. Change: Interactions of journalists with their audiences [Q21]												
Decreased a lot	3 %	2 %	3 %	3 %	0 %	0 %	2 %	4 %	2 %	2 %	4 %	2 %
Somewhat decreased	13 %	12 %	15 %	11 %	8 %	10 %	12 %	12 %	13 %	12 %	7 %	12 %
No change	13 %	28 %	30 %	17 %	17 %	15 %	22 %	23 %	19 %	21 %	15 %	20 %
Somewhat increased	44 %	43 %	41 %	47 %	44 %	42 %	57 %	45 %	41 %	43 %	61 %	45 %
Increased a lot	12 %	10 %	4 %	11 %	21 %	21 %	2 %	9 %	9 %	11 %	13 %	11 %
Don't know	16 %	5 %	7 %	11 %	10 %	12 %	2 %	7 %	17 %	11 %	0 %	10 %
C19. Change: Importance of technical skills [Q21]												
Decreased a lot	1 %	0 %	0 %	0 %	3 %	0 %	2 %	1 %	0 %	1 %	2 %	1 %
Somewhat decreased	0 %	2 %	2 %	1 %	0 %	3 %	0 %	1 %	2 %	1 %	2 %	1 %
No change	1 %	5 %	4 %	3 %	1 %	1 %	0 %	3 %	6 %	3 %	2 %	3 %
Somewhat increased	41 %	55 %	56 %	48 %	39 %	36 %	55 %	53 %	43 %	47 %	61 %	49 %
Increased a lot	51 %	38 %	37 %	44 %	54 %	53 %	42 %	40 %	48 %	45 %	33 %	43 %
Don't know	7 %	0 %	2 %	4 %	3 %	7 %	0 %	2 %	2 %	4 %	0 %	3 %
C19. Change: Use of search engines [Q21]												

	F	M	<19 60	60- 79	80-	TV	Ra- dio	Ne- ws- pap.	Mag a- zine	NJ	NR	Tot.
Decreased a lot	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	0 %	2 %	0 %
Somewhat decreased	0 %	1 %	1 %	0 %	0 %	0 %	0 %	0 %	2 %	1 %	0 %	0 %
No change	2 %	5 %	5 %	4 %	6 %	4 %	2 %	5 %	4 %	4 %	9 %	4 %
Somewhat increased	38 %	49 %	41 %	45 %	38 %	43 %	50 %	44 %	37 %	43 %	43 %	43 %
Increased a lot	53 %	44 %	50 %	47 %	51 %	44 %	42 %	49 %	56 %	49 %	46 %	49 %
Don't know	6 %	1 %	3 %	3 %	6 %	8 %	5 %	2 %	2 %	4 %	0 %	3 %
C19. Change: Importance of having a university degree [Q21]												
Decreased a lot	2 %	1 %	3 %	1 %	0 %	3 %	0 %	1 %	2 %	2 %	0 %	1 %
Somewhat decreased	4 %	5 %	3 %	2 %	11 %	6 %	5 %	4 %	4 %	5 %	0 %	4 %
No change	23 %	36 %	32 %	31 %	28 %	31 %	32 %	32 %	26 %	30 %	30 %	30 %
Somewhat increased	42 %	47 %	47 %	48 %	35 %	35 %	40 %	47 %	56 %	44 %	61 %	46 %
Increased a lot	15 %	6 %	12 %	8 %	17 %	8 %	18 %	11 %	6 %	11 %	9 %	10 %
Don't know	14 %	4 %	3 %	10 %	8 %	18 %	5 %	6 %	7 %	9 %	0 %	8 %
C19. Change: Importance of having a degree in journalism or a related field [Q21]												
Decreased a lot	2 %	1 %	1 %	1 %	3 %	1 %	0 %	2 %	0 %	1 %	0 %	1 %
Somewhat decreased	3 %	6 %	3 %	3 %	10 %	7 %	8 %	3 %	6 %	5 %	2 %	4 %
No change	26 %	39 %	38 %	36 %	24 %	35 %	30 %	38 %	30 %	33 %	46 %	35 %
Somewhat increased	41 %	39 %	43 %	40 %	35 %	38 %	42 %	40 %	43 %	40 %	46 %	40 %
Increased a lot	14 %	9 %	10 %	9 %	20 %	6 %	18 %	12 %	7 %	11 %	7 %	11 %
Don't know	14 %	5 %	4 %	11 %	8 %	14 %	2 %	6 %	15 %	10 %	0 %	9 %
C19. Change: Credibility of journalism [Q21]												
Decreased a lot	4 %	5 %	6 %	3 %	6 %	4 %	0 %	5 %	6 %	5 %	0 %	4 %
Somewhat decreased	41 %	36 %	32 %	38 %	45 %	47 %	52 %	30 %	53 %	39 %	23 %	38 %
No change	31 %	40 %	41 %	37 %	30 %	24 %	38 %	39 %	34 %	36 %	45 %	37 %
Somewhat increased	14 %	16 %	17 %	16 %	11 %	17 %	5 %	20 %	6 %	14 %	30 %	16 %
Increased a lot	2 %	1 %	2 %	1 %	3 %	0 %	5 %	2 %	0 %	2 %	2 %	2 %
Don't know	8 %	2 %	3 %	5 %	6 %	8 %	0 %	4 %	2 %	5 %	0 %	4 %
C19. Change: Relevance of journalism for society [Q21]												
Decreased a lot	0 %	2 %	1 %	2 %	0 %	0 %	0 %	1 %	4 %	1 %	2 %	1 %
Somewhat decreased	19 %	25 %	26 %	19 %	25 %	23 %	12 %	21 %	33 %	23 %	15 %	22 %
No change	44 %	42 %	45 %	42 %	38 %	37 %	48 %	40 %	50 %	43 %	33 %	42 %
Somewhat increased	22 %	25 %	21 %	26 %	27 %	25 %	32 %	28 %	9 %	23 %	41 %	25 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag- a- zine	NJ	NR	Tot.
Increased a lot	4 %	4 %	5 %	3 %	6 %	4 %	5 %	5 %	0 %	4 %	7 %	4 %
Don't know	10 %	3 %	2 %	8 %	4 %	11 %	2 %	5 %	4 %	6 %	2 %	6 %
C20. Education [Q22]												
Not completed high school	0 %	2 %	2 %	0 %	1 %	0 %	0 %	1 %	2 %	1 %	0 %	1 %
Completed high school	2 %	12 %	14 %	5 %	6 %	7 %	4 %	8 %	3 %	7 %	11 %	7 %
College/Bachelor's degree	70 %	67 %	61 %	67 %	73 %	78 %	69 %	64 %	70 %	68 %	57 %	67 %
Master's degree	27 %	16 %	19 %	25 %	19 %	15 %	24 %	25 %	23 %	22 %	28 %	22 %
Univ. studies without degree	2 %	3 %	5 %	2 %	1 %	1 %	2 %	3 %	2 %	2 %	4 %	3 %
C21. Specialized in journalism or communication [Q22]												
Yes, in journalism	55 %	39 %	38 %	40 %	66 %	40 %	52 %	51 %	35 %	48 %		
Yes, in other comm. field	15 %	19 %	11 %	20 %	15 %	28 %	20 %	12 %	18 %	17 %		
Yes, both journ. and comm.	6 %	8 %	6 %	9 %	5 %	12 %	2 %	7 %	5 %	7 %		
No	22 %	33 %	42 %	29 %	15 %	20 %	25 %	28 %	40 %	27 %		
Don't know	1 %	1 %	3 %	1 %	0 %	0 %	0 %	2 %	2 %	1 %		
C22. Gender [Q28]												
Female	00 %	0 %	33 %	49 %	69 %	58 %	57 %	45 %	62 %	51 %		
Male	0 %	00 %	67 %	51 %	31 %	42 %	43 %	55 %	38 %	49 %		
C23. Year of birth [Q29]												
<1960	14 %	29 %	-	-	-	13 %	12 %	18 %	27 %	14 %	49 %	16 %
1960-79	50 %	55 %	-	-	-	42 %	29 %	40 %	37 %	35 %	49 %	36 %
1980-	36 %	16 %	-	-	-	46 %	58 %	42 %	36 %	51 %	2 %	48 %
T7. Type of medium [Q2]												
Daily newspaper	38 %	49 %	50 %	43 %	39 %	0 %	0 %	72 %	0 %	41 %	60 %	43 %
Weekly newspaper	7 %	9 %	5 %	11 %	6 %	0 %	0 %	13 %	0 %	7 %	14 %	8 %
Magazine	14 %	9 %	19 %	12 %	10 %	0 %	0 %	0 %	00 %	12 %	12 %	12 %
Television	22 %	16 %	14 %	20 %	20 %	00 %	0 %	0 %	0 %	20 %	3 %	19 %
Radio	12 %	9 %	7 %	7 %	13 %	0 %	00 %	0 %	0 %	11 %	0 %	10 %
News agency	0 %	3 %	3 %	2 %	3 %	0 %	0 %	4 %	0 %	2 %	2 %	2 %
Olline outlet (stand-alone)	2 %	2 %	0 %	3 %	5 %	0 %	0 %	5 %	0 %	3 %	2 %	3 %
Online outlet (of offline outlet)	4 %	3 %	3 %	2 %	4 %	0 %	0 %	6 %	0 %	3 %	7 %	3 %
T8. Reach of medium [Q3]												
Local	3 %	7 %	0 %	4 %	6 %	0 %	0 %	8 %	0 %	5 %	0 %	4 %

	F	M	<19 60	60- 79	80-	TV	Radio	News- pap.	Mag a- zine	NJ	NR	Tot.
Regional	12 %	3 %	15 %	5 %	12 %	2 %	43 %	10 %	2 %	9 %	13 %	10 %
National	78 %	73 %	74 %	78 %	73 %	83 %	57 %	62 %	90 %	74 %	80 %	75 %
Transnational	7 %	17 %	12 %	13 %	10 %	15 %	0 %	20 %	7 %	12 %	7 %	11 %
T9. Ownership of medium												
Private	93 %	95 %	91 %	94 %	94 %	00 %	00 %	89 %	00 %	94 %	83 %	93 %
State	7 %	5 %	9 %	6 %	6 %	0 %	0 %	11 %	0 %	6 %	17 %	7 %

Selected additional questions for Norway

	F	M	<19 60	60- 79	80-	TV	Rad io	Ne ws- pap er	Ma gazi ne	NJ	NR	Tot al
N=	246	238	125	278	374	126	65	461	84	732	59	791
	[Q16]A. In light of the global character of the media change, the national media policy of the State is no longer relevant. [Den nasjonale mediepolitikken har utspilt sin rolle i forhold til drivkreftene i den globale medieutviklingen]											
Very much agree	0 %	3 %	2 %	1 %	2 %	2 %	2 %	1 %	4 %	2 %	2 %	2 %
Somewhat agree	9 %	20 %	19 %	16 %	10 %	11 %	6 %	17 %	14 %	14 %	17 %	15 %
Somewhat disagree	26 %	29 %	34 %	30 %	22 %	25 %	33 %	29 %	30 %	27 %	45 %	28 %
Very much disagree	24 %	23 %	25 %	25 %	21 %	26 %	23 %	22 %	20 %	25 %	9 %	23 %
Don't know	41 %	24 %	20 %	28 %	46 %	36 %	37 %	32 %	31 %	33 %	28 %	32 %
	[Q16]B. NRK [the State broadcaster] should be fully or partly privatized. [NRK bør del- eller helprivatiseres]											
Very much agree	2 %	7 %	5 %	6 %	4 %	4 %	0 %	6 %	6 %	4 %	17 %	5 %
Somewhat agree	3 %	6 %	5 %	4 %	5 %	2 %	0 %	6 %	4 %	5 %	4 %	5 %
Somewhat disagree	13 %	10 %	5 %	14 %	12 %	7 %	10 %	14 %	9 %	11 %	12 %	11 %
Very much disagree	72 %	72 %	66 %	66 %	67 %	81 %	85 %	59 %	64 %	72 %	2 %	66 %
Don't know	11 %	5 %	19 %	9 %	13 %	5 %	6 %	15 %	17 %	8 %	65 %	13 %
	[Q16]C. State subsidies to the press should be removed or at least heavily reduced [Pressestøtten bør fjernes eller reduseres kraftig]											
Very much agree	2 %	3 %	5 %	3 %	2 %	0 %	2 %	3 %	3 %	2 %	9 %	3 %
Somewhat agree	3 %	8 %	8 %	5 %	4 %	3 %	2 %	6 %	6 %	5 %	9 %	5 %
Somewhat disagree	18 %	14 %	15 %	17 %	15 %	15 %	12 %	17 %	17 %	15 %	19 %	16 %
Very much disagree	73 %	70 %	58 %	65 %	72 %	70 %	79 %	63 %	61 %	71 %	0 %	66 %
Don't know	5 %	5 %	14 %	11 %	8 %	11 %	6 %	11 %	13 %	6 %	64 %	11 %
	[Q16]D. Journalists are an elite in society. [Journalister er en elite i det norske samfunnet]											
Very much agree	0 %	3 %	2 %	2 %	1 %	3 %	2 %	1 %	1 %	2 %	0 %	2 %
Somewhat agree	18 %	15 %	15 %	18 %	19 %	13 %	20 %	18 %	21 %	16 %	38 %	18 %
Somewhat disagree	45 %	43 %	46 %	41 %	39 %	35 %	43 %	43 %	39 %	43 %	31 %	42 %
Very much disagree	27 %	38 %	31 %	30 %	31 %	40 %	25 %	30 %	29 %	33 %	2 %	30 %
Don't know	10 %	2 %	6 %	9 %	9 %	8 %	10 %	9 %	10 %	7 %	29 %	8 %
	[Q16]E. General life experience is more important than formal education for becoming a good journalist [Bred livserfaring er viktigere enn formell utdanning for å bli en god journalist]											
Very much agree	7 %	15 %	12 %	10 %	13 %	7 %	13 %	12 %	11 %	11 %	8 %	11 %

	F	M	<19 60	60- 79	80-	TV	Rad io	Ne ws- pap er	Ma gazi ne	NJ	NR	Tot al
Somewhat agree	41 %	46 %	42 %	47 %	42 %	44 %	46 %	46 %	36 %	43 %	60 %	45 %
Somewhat disagree	33 %	26 %	27 %	29 %	30 %	29 %	31 %	28 %	36 %	29 %	25 %	29 %
Very much disagree	7 %	3 %	7 %	4 %	5 %	7 %	6 %	4 %	4 %	5 %	2 %	5 %
Don't know	13 %	11 %	12 %	10 %	11 %	12 %	4 %	11 %	13 %	11 %	4 %	11 %
[Q16]F. Letting politicians speak unopposed to the public through the media do not improve democracy [Å la politikere få snakke uimotsagt til publikum gjennom media fremmer ikke demokratiet]												
Very much agree	30 %	32 %	33 %	26 %	33 %	30 %	27 %	32 %	30 %	30 %	29 %	30 %
Somewhat agree	45 %	42 %	39 %	46 %	44 %	43 %	50 %	45 %	37 %	43 %	46 %	44 %
Somewhat disagree	14 %	16 %	17 %	17 %	14 %	12 %	15 %	15 %	19 %	15 %	21 %	16 %
Very much disagree	2 %	6 %	5 %	4 %	2 %	8 %	0 %	3 %	4 %	4 %	2 %	4 %
Don't know	9 %	4 %	6 %	7 %	7 %	6 %	8 %	5 %	10 %	7 %	2 %	7 %
[Q16]G. Reader's comments in net newspapers should be overseen by a moderator. [Nettdebatter/kommentarfelt i nettsaker bør medieres]												
Very much agree	31 %	33 %	32 %	37 %	24 %	28 %	37 %	32 %	36 %	31 %	35 %	32 %
Somewhat agree	38 %	42 %	39 %	39 %	39 %	38 %	37 %	41 %	34 %	39 %	43 %	39 %
Somewhat disagree	6 %	7 %	6 %	5 %	7 %	6 %	6 %	7 %	4 %	6 %	9 %	6 %
Very much disagree	1 %	0 %	3 %	1 %	1 %	1 %	0 %	1 %	6 %	1 %	9 %	2 %
Don't know	24 %	18 %	20 %	18 %	28 %	27 %	21 %	19 %	20 %	23 %	4 %	22 %
[Q16]H. Reader's comments in net newspapers should be able to be completely anonymous [Deltakere i nettdebatter/kommentarfelt bør kunne være anonyme (også for publikasjonen)]												
Very much agree	0 %	3 %	3 %	1 %	1 %	1 %	0 %	2 %	1 %	1 %	2 %	2 %
Somewhat agree	9 %	11 %	11 %	10 %	12 %	10 %	17 %	10 %	10 %	10 %	21 %	11 %
Somewhat disagree	35 %	32 %	28 %	33 %	36 %	32 %	37 %	33 %	31 %	34 %	23 %	33 %
Very much disagree	50 %	50 %	47 %	47 %	43 %	51 %	44 %	44 %	44 %	49 %	2 %	45 %
Don't know	5 %	3 %	10 %	9 %	9 %	6 %	2 %	11 %	13 %	6 %	52 %	10 %
[Q16]I Paper- and net newspapers should have equal VAT tax [Momsreglene bør være like for papir- og nettaviser]												
Very much agree	17 %	34 %	32 %	28 %	20 %	12 %	15 %	33 %	22 %	25 %	45 %	26 %
Somewhat agree	15 %	21 %	21 %	20 %	16 %	13 %	21 %	20 %	22 %	18 %	26 %	19 %
Somewhat disagree	9 %	9 %	7 %	8 %	9 %	13 %	8 %	8 %	3 %	8 %	6 %	8 %
Very much disagree	5 %	7 %	12 %	5 %	5 %	7 %	2 %	7 %	10 %	6 %	19 %	7 %
Don't know	54 %	30 %	28 %	39 %	50 %	54 %	54 %	32 %	43 %	43 %	4 %	40 %

Appendix 1: Notes on selected variables

The following variables differs from the WJS master questionnaire v2.5, or have other methodological comments.

- C1: The Norwegian questionnaire included a larger number of alternatives, adding producer [produsent], program host/hostess [programleder], commentator [kommentator], film/video editor [redigerer], photographer [fotograf], researcher, design/graphics and PR work [informasjonsarbeid]. Before export to WJS, Photographer, program host and commenter* were coded to reporter (7), the rest to "other" (10). Note that the NR sample had some small differences in the name of the editorial categories (see questionnaire).
- C2: Did not include a text response to "other", therefore C2A is empty.
- C3: Did not include an option for "don't know".
- C5: As the sample was taken from two journalists' members organisations, C5=1 for every respondent.
- C8: The question was moved to the end of the questionnaire as it was deemed time-consuming and difficult to answer, and therefore contributing to dropoff during the survey.
- C20: Category 3 (Bachelors degree) was split into two categories (1-2 years, 3-4 years). Also, the question included an open question where respondents were asked to specify their type of higher education, if any.
- C21 was not included in the survey as a standalone question, but was generated from the open answers to C20.
- C22: The question was not asked the NR sample.
- C23: The editors (NR) were given a simplified version of this question, with the categories <1950 / 1950-59 / 1960-69 / 1970-79 / 1980-. Before export to WJS (which ask for year), this was recoded to the following values: 1945 / 1955 / 1965 / 1975 / 1985. The NJ sample were given the normal WJS question.
- T5: Was not asked. Can be partly recoded from C1 if necessary.
- T7: Like C1, the Norwegian questionnaire included some added categories. Daily newspaper (WJS cat. 1) was for the NJ sample split into national tabloid, smaller national newspaper, one of the four major regional newspapers, smaller regional newspaper, local newspaper (daily). Television and radio was both split into state broadcaster (NRK) or non-state broadcaster. For the NR sample national tabloid, smaller national newspaper, one of the four major regional newspapers was combined into one category. See questionnaire for details.
- T9: As in Norway media publications are as a rule either state owned (NRK) or private, this question was not directly asked, but was later computed from the answers to T7.

Appendix 2: Additional questions in the Norwegian questionnaire

- Q16: Nine Likert-questions, incl. views on political regulation of the media, charismatic vs meritocratic professional ideals etc.
- Q17: Eleven Likert-questions on views on Norwegian cultural journalism
- Q23: Were any relatives journalists? (7 categories)
- Q24: Fathers and mothers occupation (open questions)
- Q25: Were father or mother self-employed (yes, no, dntknw)
- Q26: Were fathers or mother workplace leaders? (no, 1-9 empl, 10+empl, dntknw)
- Q27: Fathers and mothers educational level (7 categories)
- Q30: Preferred Norwegian political party
- Q31: Have been a leader of journalistic organisations or similar
- Q32: Have received or been in a jury for a prize for journalism

Appendix 3: WJS 2014 - Norwegian questionnaire (NJ)

Innledende spørsmål

Q1: Hvilken av de følgende kategoriene beskriver best din nåværende rolle der du nå jobber?

- | | | |
|--|---|---|
| <input type="radio"/> Sjefsredaktør | <input type="radio"/> Underordnet redaktør | <input type="radio"/> Fungerende redaktør |
| <input type="radio"/> Produsent | <input type="radio"/> Desksjef/utgavesjef | <input type="radio"/> Avdelingsleder |
| <input type="radio"/> Programleder | <input type="radio"/> Kommentator | <input type="radio"/> Vanlig journalist |
| <input type="radio"/> Deskjournalist | <input type="radio"/> Praktikant/lærling | <input type="radio"/> Redigerer |
| <input type="radio"/> Fotograf | <input type="radio"/> Researcher | <input type="radio"/> Grafikk/design |
| <input type="radio"/> Informasjonsarbeid | <input type="radio"/> Annet, vennligst spesifiser | |

If you have chosen "other", please specify:

Noen spørsmål om ditt nåværende arbeid

Q2: Hvor arbeider du? Dersom du har flere arbeidsgivere, ber vi deg oppgi navnet til den du arbeider mest for.

- | | |
|---|---|
| <input type="radio"/> Dagbladet/VG | <input type="radio"/> Mindre nasjonal avis |
| <input type="radio"/> Aftenposten/BT/Stavanger Aftenblad/Adressa | <input type="radio"/> Annen større regionsavis |
| <input type="radio"/> Lokal dagsavis | <input type="radio"/> Lokal fådagersavis |
| <input type="radio"/> Magasin | <input type="radio"/> Fagtidsskrift |
| <input type="radio"/> NRK TV | <input type="radio"/> NRK Radio |
| <input type="radio"/> NRK Annet | <input type="radio"/> Annen kringkaster/produksjonsselskap, TV |
| <input type="radio"/> Annen kringkaster/produksjonsselskap, radio | <input type="radio"/> Annen kringkaster/produksjonsselskap, annet |
| <input type="radio"/> Nyhetsbyrå | <input type="radio"/> Nettmedium (frittstående) |
| <input type="radio"/> Annet, hva? | |

If you have chosen "other", please specify:

Note: if you have answered/chosen item [1, 2, 3, 4, 5, 6, 9, 10, 11] in question 2, skip the following question

Q3: Hvilken rekkevidde har mediekanalen/publikasjonen du arbeider for?

- | | | | |
|-----------------------------|--------------------------------|--------------------------------|-------------------------------------|
| <input type="radio"/> Lokal | <input type="radio"/> Regional | <input type="radio"/> Nasjonal | <input type="radio"/> Multinasjonal |
|-----------------------------|--------------------------------|--------------------------------|-------------------------------------|

Q4: Hvilke av de følgende kategoriene beskriver best ditt nåværende ansettelsesforhold?

- Fulltidstilling Deltidsstilling Frilans
 Annet, vennligst spesifiser

If you have chosen "other", please specify:

Q5: I hvor mange år har du arbeidet som journalist?

- | | | | | | |
|--------------------------|--------------------------|--------------------------|----------------------------------|--------------------------|--------------------------|
| <input type="radio"/> 0 | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 | <input type="radio"/> 11 |
| <input type="radio"/> 12 | <input type="radio"/> 13 | <input type="radio"/> 14 | <input type="radio"/> 15 | <input type="radio"/> 16 | <input type="radio"/> 17 |
| <input type="radio"/> 18 | <input type="radio"/> 19 | <input type="radio"/> 20 | <input type="radio"/> 21 | <input type="radio"/> 22 | <input type="radio"/> 23 |
| <input type="radio"/> 24 | <input type="radio"/> 25 | <input type="radio"/> 26 | <input type="radio"/> 27 | <input type="radio"/> 28 | <input type="radio"/> 29 |
| <input type="radio"/> 30 | <input type="radio"/> 31 | <input type="radio"/> 32 | <input type="radio"/> 33 | <input type="radio"/> 34 | <input type="radio"/> 35 |
| <input type="radio"/> 36 | <input type="radio"/> 37 | <input type="radio"/> 38 | <input type="radio"/> 39 | <input type="radio"/> 40 | <input type="radio"/> 41 |
| <input type="radio"/> 42 | <input type="radio"/> 43 | <input type="radio"/> 44 | <input type="radio"/> 45 | <input type="radio"/> 46 | <input type="radio"/> 47 |
| <input type="radio"/> 48 | <input type="radio"/> 49 | <input type="radio"/> 50 | <input type="radio"/> Mer enn 50 | | |

Q6: Foruten å jobbe som journalist, tar du andre betalte jobber?

- Ja Nei

Q7: Arbeider du vanligvis med et bestemt stoffområde (f. eks politikk, økonomi, sport), eller arbeider du vanligvis med flere forskjellige?

- Arbeider med et bestemt stoffområde Arbeider med forskjellige stoffområde

Note: if you have answered/chosen none of the following items: [3] in question 4, skip the following question

Q8: Hvor mange redaksjoner jobber du i for tiden? Ulike nyhetsprodukt produsert av samme redaksjon regnes som én.

- | | | | | | |
|-------------------------|-------------------------|-------------------------|--------------------------|----------------------------------|-------------------------|
| <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 |
| <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 | <input type="radio"/> Mer enn 10 | |

Note: if you have answered/chosen none of the following items: [1] in question 7, skip the following question

Q9: Hvilket stoffområde arbeider du vanligvis med?

- | | | |
|---|---|--|
| <input type="radio"/> Nyheter | <input type="radio"/> Politikk | <input type="radio"/> Politikk, utenriks |
| <input type="radio"/> Politikk, innenriks | <input type="radio"/> Økonomi | <input type="radio"/> Krim og rettsvesen |
| <input type="radio"/> Kultur | <input type="radio"/> Sport | <input type="radio"/> Helse |
| <input type="radio"/> Underholdning | <input type="radio"/> Annet, vennligst spesifiser | |

If you have chosen "other", please specify:

Q10: Hvor mye frihet har du til selv å velge hvilke nyhetssaker du vil arbeide med?

- Fullstendig frihet Svært stor frihet Noe frihet Lite frihet Ingen frihet
 Vet ikke

Q11: Hvor mye frihet har du til selv å bestemme hvilke aspekt som bør bli vektlagt i en journalistisk sak?

- Fullstendig frihet Svært stor frihet Noe frihet Lite frihet Ingen frihet
 Vet ikke

Q12: Hvor ofte deltar du i den redaksjonelle planleggingen, f. eks redaksjonsmøter og fordeling av arbeidsoppgaver?

- Alltid Svært ofte Av og til Sjelden Nesten aldri Vet ikke

Q13: Hvor viktig er følgende i ditt arbeid?

	Ekstremt viktig	Veldig viktig	Nokså viktig	Lite viktig	Uvesentlig	Vet ikke
Være en nøytral observatør	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rapportere saker slik de virkelig er	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gi analyser av aktuelle tema	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overvåke og granske politiske ledere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overvåke og granske næringslivet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sette politisk agenda	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Påvirke folkeopinionen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arbeide for sosial endring	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Være en kritiker av regjeringen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stimulere nasjonal utvikling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skape et positivt bilde av politisk lederskap	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Støtte opp om regjeringens politikk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tilby underholdning og avkopling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formidle de nyhetene som tiltrekker størst publikum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gi råd og veiledning i dagliglivet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gi folk informasjonen de trenger for å ta politiske beslutninger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motivere til politisk aktivitet og deltakelse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La folk uttrykke sine meninger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opplyse publikum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fremme kulturelt mangfold	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
La publikum delta i den journalistiske prosessen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Journalistiske ideal og holdninger

Q14: Følgende uttalelser illustrerer ulike journalistiske tilnæringsmåter. Vennligst beskriv hvorvidt du er enig eller uenig i hver av disse uttalelsene.

	Svært enig	Nokså enig	Usikker	Nokså uenig	Svært uenig	Vet ikke
Journalisten bør alltid følge profesjonelle etiske normer, uavhengig av situasjon og kontekst	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hva som er etisk korrekt i journalistikken avhenger av den enkelte situasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hva som er etisk korrekt i journalistikken er en skjønnsmessig vurdering	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Det er akseptabelt å tilsidesette moralske normer dersom ekstraordinære forhold krever det	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q15: Gitt en viktig journalistisk sak, hvorvidt mener du at følgende metoder kan forsvares?

	Kan alltid forsvares	Kan noen ganger forsvares	Kan aldri forsvares	Vet ikke
Betale kilder for konfidensiell informasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruke hemmeligstemplet materiale uten tillatelse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gi seg ut for å være en annen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skaffe informasjon ved å legge press på motvillige kilder	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruke private dokumenter (f.eks brev og bilder) uten tillatelse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ta ansettelse i et firma eller en organisasjon for å skaffe insideinformasjon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Bruke skjulte kamera eller mikrofoner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruke skuespillere til å rekonstruere eller dramatisere nyhetshendelser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publisere saker med uverifisert innhold	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motta penger fra kilder	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q16: Her er noen vanlige påstander om mediene og sentrale samfunnsspørsmål. Er du enig eller uenig i disse?

	Helt enig	Nokså enig	Nokså uenig	Vet ikke	Helt uenig	Vet ikke
Den nasjonale mediepolitikken har utspilt sin rolle i forhold til drivkreftene i den globale medieutviklingen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
NRK bør del- eller helprivatiseres	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pressestøtten bør fjernes eller reduseres kraftig	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalister er en elite i det norske samfunnet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bred livserfaring er viktigere enn formell utdanning for å bli en god journalist	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Å la politikere få snakke uimotsagt til publikum gjennom media fremmer ikke demokratiet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nettdebatter/kommentar felt i nettsaker bør medieres	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Deltakere i nettdebatter/kommentarfelt bør kunne være anonyme (også for publikasjonen)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Momsreglene bør være like for papir- og nettaviser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q17: Ta stilling til følgende påstander om norsk kulturjournalistikk.

	Svært enig	Delvis enig	Verken enig eller uenig	Delvis uenig	Svært uenig	Vet ikke
Norsk presse generelt legger i dag for liten vekt på kulturstoff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kulturjournalistikken vier for mye plass til populærkultur	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kulturdekningen i pressen er kjendisorientert og overfladisk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dekning av populærkultur går på bekostning av seriøs kultur	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kulturjournalistikken er for ukritisk i sin dekning av finkultur	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Kulturjournalistikkens oppgave er ikke å kritisere, men å formidle	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kulturjournalistikk er først og fremst underholdning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anmelderiet i pressen holder generelt høy kvalitet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Anmelderi er først og fremst forbrukerveiledning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kulturjournalistikken har et for nært forhold til sine kilder i kulturlivet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kulturjournalistikken er for ukritisk til kulturindustrien	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Påvirkninger og innflytelser på journalistikken

Q18: Her er en liste over potensielle kilder til påvirkning. Hvor mye/lite påvirkning har de enkelte på ditt arbeid?

	Ekstremt mye påvirkning	Veldig mye påvirkning	Noe påvirkning	Lite påvirkning	Ingen påvirkning	Ikke relevant for mitt arbeid	Vet ikke
Mine personlige verdier og overbevisninger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mine kollegaer i redaksjonen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mine overordnede i redaksjonen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ikke-redaksjonelle ledere i mediebedriften	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mediebedriftens eiere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Redaksjonelle retningslinjer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Annonse- og reklamehensyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forventninger om inntjening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publikums-/markedsundersøkelser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tilgang til verktøy for informasjonssamling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tidsfrister	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalistikkens etiske normer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q19: Hvilken grad av innflytelse har de enkelte på ditt arbeid?

	Ekstremt stor innflytelse	Veldig stor innflytelse	Nokså stor innflytelse	Liten innflytelse	Ingen innflytelse	Vet ikke
Venner, bekjente og familie	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kolleger i andre medier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tilbakemelding fra publikum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Konkurrerende nyhetsmedier	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Medielover og profesjonsetiske regler (f.eks Vær Varsom-plakaten)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Informasjonstilgang	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Sensur	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ansatte i offentlig forvaltning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Politikere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pressgrupper	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forretningsfolk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forholdet til nyhetskilder	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Noen spørsmål til deg som har vært journalist en stund

Note: if you have answered/chosen none of the following items: [10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 5, 50, 6, 7, 8, 9, Mer enn 50] in question 5, skip the following question

Q20: Betydningen av ulike typer innflytelse på journalistikken kan ha blitt endret over tid. Hvorvidt mener du at de følgende har blitt svekket eller styrket i Norge i løpet av de fem siste årene?

	Svært styrket	Noe styrket	Ingen endring	Nokså svekket	Svært svekket	Vet ikke
Journalistutdanning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Etiske normer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Konkurransen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Annonse- og reklamehensyn	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hensyn til inntjening	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PR	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publikumsundersøkelser	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Brukergenerert innhold, f.eks blogging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sosiale medier, f.eks Facebook og Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publikums deltakelse i nyhetsproduksjonen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tilbakemeldinger fra publikum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sensasjonspreget nyhetsjournalistikk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Note: if you have answered/chosen none of the following items: [10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 6, 7, 8, 9, Mer enn 50] in question 5, skip the following question

Q21: Journalistikken er i endring. I hvilken grad mener du det har vært en økning eller reduksjon innen følgende sider ved journalisters arbeid i Norge?

	Sterk økning	Noe økning	Uendret	Noe reduksjon	Sterk reduksjon	Vet ikke
Journalisters frihet til å ta redaksjonelle beslutninger	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalisters gjennomsnittlige arbeidstid	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tid til å drive research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Samhandling med publikum	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Betydningen av tekniske ferdigheter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bruk av søkemotorer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Betydningen av å ha høyere utdanning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Betydningen av å ha journalist- eller medieutdanning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalistikkens troverdighet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalistikkens relevanse for samfunnet	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Noen spørsmål om deg og dine foreldre

Q22: Hva er din høyeste fullførte utdanning?

- Ungdomsskole/folkeskole
- Videregående skole
- Høyere utdanning 1-2 år
- Høyere utdanning 3-4 år
- Mastergrad/hovedfag eller tilsvarende
- Doktorgrad
- Har tatt fag ved universitet/høgskole, men ikke fullført noen grad

Dersom du har tatt høyere utdanning, hva var dette? Fint om du kan være spesifikk, f.eks "Journalistutdanning (Volda)", "Lærerskole 3 år (Bergen)", "Medievitenskap, mellomfag (Univ. Bergen)".

Q23: Har du nære slektninger eller ektefelle/samboer som nå/tidligere har jobbet som journalist? (utover sommerjobb)

- | | | | |
|--|--|--|------------------------------|
| <input type="checkbox"/> Nei, ingen | <input type="checkbox"/> Ektefelle / samboer | <input type="checkbox"/> Far | <input type="checkbox"/> Mor |
| <input type="checkbox"/> Bror / søster | <input type="checkbox"/> Sønn / datter | <input type="checkbox"/> Annen nær slektning | |

Q24: Hvilken yrkestittel (i sitt hovedyrke) har/hadde dine foreldre?

[det er fint om du også kan antyde deres arbeidsoppgaver, om dette ikke går klart fram av yrkestittelen]

[Eksempel: "Småbruker", "Ingeniør i kommunen", "lærer på videregående", "programsekretær i NRK"]

Fars yrke (alternativt stefar)	<input type="text"/>
Mors yrke (alternativt stemor)	<input type="text"/>

Q25: Var/er noen av dine foreldre selvstendig næringsdrivende?

- Ja, far
- Ja, mor
- Ja, begge
- Nei, ingen

Q26: Innebar/innbærer din far eller mors arbeid å lede andre ansatte, og i så tilfelle - hvor mange?

	Nei	Ja, 1-9 ansatte	Ja, 10 eller flere ansatte	Vet ikke
Far	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q27: Hvilket utdanningsnivå har / hadde dine foreldre? [ett kryss for hver]

	Folkeskole/ ungdomsskol e	Videreg. skole 1 år	Videreg. skole 2-3 år	Høyskole/ universitet 1- 2 år	Høyskole/ universitet 3- 4 år	Høyskole/ universitet 5- 6 år (hovedfag/em b.stud)	Høyskole/ universitet 7år+ (Dr.grad/PhD)
Far	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q28: Er du mann eller kvinne?

Mann Kvinne

Q29: I hvilket år ble du født?

1915 1916 1917 1918 1919 1920 1921 1922 1923 1924
 1925 1926 1927 1928 1929 1930 1931 1932 1933 1934
 1935 1936 1937 1938 1939 1940 1941 1942 1943 1944
 1945 1946 1947 1948 1949 1950 1951 1952 1953 1954
 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964
 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974
 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984
 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994
 1995

Q30: Hvilket politisk parti ville du stemt på dersom det var Stortingsvalg i dag?

- | | | |
|--|---|---|
| <input type="radio"/> Arbeiderpartiet | <input type="radio"/> Fremskrittspartiet | <input type="radio"/> Høyre |
| <input type="radio"/> Kristelig Folkeparti | <input type="radio"/> Miljøpartiet De Grønne | <input type="radio"/> Rødt |
| <input type="radio"/> Senterpartiet | <input type="radio"/> Sosialistisk Venstreparti | <input type="radio"/> Venstre |
| <input type="radio"/> Vet ikke | <input type="radio"/> Vil ikke oppgi | <input type="radio"/> Annet parti, vennligst spesifiser |

If you have chosen "other", please specify:

Q31: VERV: Har du nå eller tidligere... [Velg det som passer. Tell også med verv/oppdrag der du har vært varamedlem]

- ...hatt verv i NJ (f. eks sittet i klubbstyre, styremedlem lokallag, sittet i NJ-nedsatt utvalg etc.)
- ...hatt andre typer journalist/media-relaterte verv (f. eks i Norsk Redaktørforening, Norsk Presseforbund, PFU, Kringkastingsrådet)
- ...mottatt pris for journalistikk eller sittet i jury for en slik pris

Note: if you have answered/chosen none of the following items: [3] in question 31, skip the following question

Q32: Dersom du har mottatt eller sittet i jury for en pris/utmerkelse - hvilke(n) var dette?

	Mottatt	Jury medlem
SKUP-pris/-diplom	<input type="checkbox"/>	<input type="checkbox"/>
Den store journalistprisen, Narvesen-prisen eller Hirschfeld-prisen	<input type="checkbox"/>	<input type="checkbox"/>
Journalistpris utdelt av et av NJs fylkes- eller lokallag	<input type="checkbox"/>	<input type="checkbox"/>

Avsluttende spørsmål

Note: if you have answered/chosen item [9, 10, 11] in question 2, skip the following question

Q33: Vil du oppgi navnet til bedriften du jobber i? Vi spør fordi denne opplysningen gir langt mer nyanserte data enn de grove kategoriene i spørsmål 2. Vi minner om at du er garantert anonymitet. Dersom du har flere arbeidsgivere, ber vi deg oppgi navnet til den du arbeider mest for.

- Ikke relevant spørsmål (er ikke i arbeid for tiden)
- Nei, ønsker ikke å oppgi navnet på min nåværende arbeidsgiver

Ja, min nåværende arbeidsgiver er:

Q34: Hva bør være de tre viktigste oppgavene for norske journalister? Om du har synspunkt, kan du skrive de her.

1.	<input type="text"/>
2.	<input type="text"/>
3.	<input type="text"/>

Q35: HJERTELIG TAKK FOR AT DU TOK DEG TID TIL Å SVARE!

Du kan skrive eventuelle kommentarer til skjemaet / utdypninger av dine svar her: